ISSUE 6

ALL NEW STORIES

APPROVED BY THE COMICS CODE AUTHORITY

Archie's Pals 'n' Gals

25¢

I CAN'T WAIT TO SHOW YOU THE GIFT ARCHIE MADE UP SPECIALLY FOR ME!
To Betty with all my Love
To Veronica with all my Love
OH, OH! ARCHIE HAS DOUBLE TROUBLE AGAIN!
I DON'T LIKE RABBIT-TOOTH'S PICTURE BUT I JUST LOVE THE WAY HE FRAMED HIMSELF!

LEADERS IN LAUGHS

THE NEWEST ISSUES OF
ARCHIE KING-SIZE
QUARTER COMICS!

THESE FUN-PACKED GIANT SIZE EDITIONS SELL OUT *FAST!*... IF YOU WANT TO BE SURE YOU DON'T MISS *YOUR* FAVORITE ISSUES JUST CLIP THIS COUPON AND SEND IT TO US WITH A QUARTER FOR EACH TITLE YOU CHECK!

IMPORTANT!

SOME OF THESE BOOKS ARE BRAND NEW... NOT EVEN OFF THE PRESSES! IF YOU DON'T RECEIVE YOUR ORDER RIGHT AWAY, BE PATIENT! WE'LL RUSH IT AS SOON AS POSSIBLE!

ARCHIE QUARTER COMICS
241 CHURCH ST., NEW YORK 13, N.Y.

PLEASE SEND ME THE FOLLOWING **QUARTER COMICS**:
I ENCLOSE 25¢ IN COIN (35¢ IN CANADA) FOR EACH ISSUE I HAVE CHECKED BELOW:

- ☐ ARCHIE ANNUAL #9
- ☐ ARCHIE'S PALS 'N' GALS ANNUAL #6
- ☐ JUGHEAD ANNUAL #5
- ☐ BETTY AND VERONICA ANNUAL #5
- ☐ KATY KEENE ANNUAL #4
- ☐ ARCHIE'S CHRISTMAS STOCKING #4

(PLEASE PRINT)
NAME _____

ADDRESS _____

CITY _____ STATE _____

ARCHIE'S PALS 'N' GALS, Number 6, 1957-1958 edition. Published once a year by ARCHIE COMIC PUBLICATIONS, INC. Single copies 25¢. 35¢ in Canada. Executive and editorial offices 241 Church Street, New York 13, N. Y. Entire contents copyright 1957 by ARCHIE COMIC PUBLICATIONS, INC. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

Archie
in "FAN CLUBBED!"
ARCHIE! JUGHEAD! HE'S HERE! HE'S BETTY'S VERY OWN MOTHER'S COUSIN'S NEPHEW! CAN YOU IMAGINE? .... AND HE'S HERE!
RIGHT INSIDE MY HOUSE! OOH! I CAN'T STAND IT!
WHO IS BETTY'S VERY OWN MOTHER'S COUSIN'S NEPHEW?
PURLEY GATES!
THE PURLEY GATES?
IN PERSON? ...RIGHT HERE?
YEP!
ISN'T IT FABULOUS?
WHO'S PURLEY GATES?
THAT'S NOT FUNNY!
EEEEE! BETTY! HERE HE COMES!
DON'T CROWD ME, CATS! YOU'LL ALL GET YOUR TURN!
HERE I AM!.... LOOK BUT DON'T TOUCH!

I KNOW....I KNOW! ....AUTOGRAPHS!
HERE! I HAVE A PEN!
HEAR THAT, JUG?
YEAH! HOW ABOUT THAT?
HOW COME YOU WANT OUR AUTOGRAPHS?
YEAH! WE AREN'T CELEBRITIES!
PURLEY'S AUTOGRAPH YOU IDIOTS!
HA! HA! CUTE KIDS! VERY FUNNY!
C'MON! C'MON! YOU GOT A PIECE OF PAPER?
SURE!
HERE YOU ARE, LADS!
AH, THE PENALTIES OF BEING FAMOUS!
HEY, JUG! LOOKIT THIS!
YEAH! HE CAN WRITE HIS NAME!
THERE'S NO DOUBT ABOUT IT! BETTY COMES FROM A VERY SMART FAMILY!
ALL RIGHT! ALL RIGHT! YOU GUYS KNOW WHO I AM!
OF COURSE WE DO CURLEY!
YOU'RE BETTY'S MOTHER'S COUSIN'S NEPHEW! VERONICA TOLD US ALL ABOUT IT!
2.

SKEPTICS, EH? OKAY MEN! JUST DIG THIS!
HUGH AIN' NOTHIN' BUT A BROWN DOG! FRYIN' ALL THE TIME!
EEEEE!
WHAT DO YOU THINK ARCH?
GEE, I DON'T KNOW!
I WOULDN'T WORRY ABOUT THAT TWITCH FARLEY!
YOU'LL PROBABLY OUTGROW IT!
JUST A MINUTE, ARCHIE ANDREWS! YOU KNOW VERY WELL WHO PURLEY IS!
WHY RONNIE! ::::WHO SAID WE DIDN'T!
HE'S BETTY'S MOTHER'S COUSIN'S....
NOW STOP THAT!
WAIT A MINUTE! I KNOW HOW WE CAN SETTLE THIS!
THERE, SMARTY! TAKE A LOOK AT THE LATEST COVER ON "DISC DIGEST"!
DISC
3.

HOLY COW!
WHAT'S UP, ARCH?
DISC DIGEST
HOW COULD WE BE SO STUPID? ....NOTICE THE RESEMBLANCE?
YOU CAN'T MISS IT! BOY, ARE WE DOPES!
SO YOU DO IMPRESSIONS OF THE STARS, EH FARLEY?
YOU MUST HAVE HEARD MY HIT RECORD OF "LOVE ME SLENDER"!
YOU CUT THAT DISC?
LOVE ME SLENDER LOVE ME FAT! LOVE ME IN THE AUTOMAT!
HMM! IT'S HARD TO TELL!
HE DOES SOUND LIKE THE RECORD!
TELL YOU WHAT! ....LET'S GO DOWN TO RICK'S RECORD SHOP AND COMPARE HIM WITH THE RECORDINGS!
ALL RIGHT! YOU'LL SEE!
RICK, THIS IS A VERY DISTINGUISHED MEMBER OF MY FAMILY! HE'S A ....ER.... SORT OF A COUSIN!
PURLEY GATES, RICK! ISN'T IT WONDERFUL?
HURLEY BATES? ....GLAD TO KNOW YOU, SON!
4.

I DON'T THINK YOU UNDERSTOOD ME, RICK! THIS IS PURLEY GATES! ..... THE RECORDING STAR!
(GASP!!) IT ISN'T!
NOT THE PURLEY GATES? RIGHT HERE AT THIS MOMENT? WELL WHAT DO YOU KNOW!
OFF
VOLUME
ON
MIC. PHO
PURLEY GATES IN PERSON HERE AT RICK'S PLACE!
RICK'S
RECOR
ARCHIE AND JUGHEAD WANT PURLEY TO SING "LOVE ME SLENDER" SO THEY CAN COMPARE IT WITH HIS RECORD!
SURE! SURE! GO RIGHT AHEAD, SON!
HERE! SING INTO THIS MIKE!
....SO YOU'LL FEEL AT HOME!
LOVE ME SLENDER LOVE ME FAT
DID YOU HEAR THAT?
PURLEY GATES IN PERSON?
I DON'T BELIEVE IT!
E-E-E-E-E-E!
RICK'S
RECORDS
WHAT IS IT, GIRLS?
IT IS PURLEY!

EEEEE! PURLEY!
LET ME TOUCH HIM!
CLASSICAL
OUT OF MY WAY! I SAW HIM FIRST!

PURLEY PLEASE AUTOGRAPH A COPY OF "LOVE ME SLENDER"!
I WANT A COPY OF "BROWN DOG"!
ME TOO!

LOOK! I'VE GOT HIS JACKET!
I'VE GOT ONE OF THE SLEEVES OF HIS SHIRT!
I'VE GOT THE OTHER ONE!
DON'T LET HIM GET AWAY!

WELL! I HOPE THIS CONVINCED YOU!
PURLEY'S STILL LEADING BUT I THINK THEY'RE CLOSING IN ON HIM!
HOLY COW! WHAT A MOB!

HERE'S TWENTY DOLLARS, BOYS! IT ALL WORKED OUT JUST LIKE YOU SAID! I SOLD EVERY GATES RECORD IN THE PLACE!
SHH! NOT SO LOUD, RICK!
DID YOU HEAR THAT?
THEY KNEW IT WAS PURLEY!
6.

DO YOU THINK WE'LL LIVE TO SPEND THAT SAWBUCK, ARCH?
ONLY IF WE KEEP RUNNING!
SCHEMERS!
CONNIVERS!
THE END.

Archie in "MASTERFULLY YOURS!"
HEY ARCH! YOU LOOK LOW ENOUGH TO CRAWL UNDER A SNAKE WITH A HIGH HAT ON!
WHOEVER HEARD OF A SNAKE WEARING A HIGH HAT? I'LL BET VERONICA'S MAD AT LAUGHING BOY!
YOU LOSE!
SHE'S FURIOUS!
WE HAD A DISAGREEMENT ABOUT OUR DATE TONIGHT! I WANTED TO WATCH THE FIGHTS ON T.V.!
I GATHER THIS PLAN MET WITH DISAPPROVAL!
VERONICA WANTS TO GO TO THAT BIG FASHION SHOW AT THE WOMEN'S CLUB!
YOU SHOULD READ THIS BOOK ON HOW TO BE MASTERFUL! THIS GUY HAS WOMEN ALL FIGURED OUT!
SUCH A MAN HASN'T BEEN BORN!
HE CLAIMS THE BASIC PROBLEM IS THAT BOYS AND GIRLS ARE AFTER DIFFERENT THINGS!
SURE! BOYS ARE AFTER GIRLS AND GIRLS ARE AFTER BOYS!
HOW TO BE MASTERFUL
READ WHAT HE SAYS THERE! "GIRLS WANT TO BE DOMINATED! DON'T ASK HER WHAT TO DO.... TELL HER! SWEEP HER OFF HER FEET"!
NOW HE'S GOT ARCHIE PUSHING A BROOM!

HEY, THIS SOUNDS GREAT REG! I'D LIKE TO BORROW THIS FOR A DAY OR TWO!
BE MY GUEST ARCH, OLD PAL! TAKE IT HOME WITH YOU!
YOU'LL BE SORRY, ARCH!
"WOMEN PROTEST THAT THEY LIKE TO BE CONSULTED BUT ACTUALLY THEY LOSE RESPECT FOR A MAN WHO CANNOT PLAN AN EVENING'S ENTERTAINMENT! THEY MUCH PREFER TO BE **TOLD** HOW THE EVENING IS TO BE SPENT"!
I'LL DO JUST THAT.....**NOW!**
ARCHIE! I'M GLAD YOU CALLED! I KNEW YOU'D CHANGE YOUR MIND ABOUT TAKING ME TO THE FASHION SHOW!
I HAVEN'T CHANGED MY MIND!
THIS IS THE **NEW** ARCHIE SPEAKING! WE ARE **NOT** GOING TO THE FASHION SHOW!
WE ARE WATCHING THE FIGHTS ON TV TONIGHT! ..... AND THAT'S **FINAL!**
VERONICA?
SLAM!
VERONICA! DON'T HANG UP! YOU'RE MAKING A MISTAKE! IT'S ALL IN THE BOOK!
HERE.....SEE FOR YOURSELF!

NOW SHE'S REALLY SURE! I'M GOING TO GIVE THIS BOOK BACK TO REGGIE BEFORE IT GETS ME INTO ANY MORE TROUBLE!
SODA
IF YOU'RE LOOKING FOR REGGIE, ARCH, HE JUST LEFT! HE HAD TO GO HOME AND GET READY FOR HIS DATE!
THE LUCKY STIFF! I WONDER WHO HIS DATE IS!
VERONICA!
VERONICA?
YUP!
HE CALLED HER ABOUT FIVE MINUTES AGO AND ASKED HER IF SHE'D LIKE TO GO TO THE FASHION SHOW!
IT WAS SWEET OF YOU TO ASK ME, REGGIE! YOU'RE MUCH MORE CONSIDERATE THAN ARCHIE!
SPEAKING OF ARCHIE.....I WONDER WHEN I'LL GET MY BOOK BACK!
RIVERDALE WOMEN'S CLUB ANNUAL FASHION SHOW
THE END.

REGGIE
FOOL OF TRICKS
FLOWERS FOR MISS GRUNDY!
DON'T BE A JUGHEAD, JUGHEAD! THESE ARE FOR VERONICA!
BETTER SAVE 'EM FOR YOUR FUNERAL, REG! AS FAR AS VERONICA IS CONCERNED, YOU'RE DEAD!
R
THAT'S WHAT YOU THINK! THIS IS JUST THE START OF A WELL THOUGHT OUT CAMPAIGN TO SNATCH HER AWAY FROM ARCHIE!
WAIT'LL SHE READS THE CARD..." TO THE MOST BEAUTIFUL GIRL IN THE WORLD!
GAD! HOW ORIGINAL!
WHAT MAKES YOU THINK SHE'S GOING TO SIT IN THAT SEAT!
HELLO REG! HELLO JUG!
THAT'S BETTY'S SEAT!
"TO THE MOST BEAUTIFUL GIRL IN THE WORLD!

OH, REGGIE! THIS IS A REAL WONDERFUL SURPRISE!
YEAH FOR ME, TOO!
LOOK, BETTY, ABOUT THOSE FLOWERS...
LATER, DON JUAN! CLASS IS IN SESSION!
VERONICA! WAIT! I WANT TO EXPLAIN ABOUT THE FLOWERS!
YOU DON'T HAVE ANYTHING TO EXPLAIN, REG!
I HOPE YOU TWO WILL BE VERY HAPPY! P_H-LEASE LEAVE ME ALONE, BETTY MAY BE THE JEALOUS TYPE!
THAT MEANS BLOW, CHUM!
GOLLY, I'M SORRY, REGGIE! HOW COULD YOU MAKE SUCH A STUPID MISTAKE? DIDN'T YOU HEAR MISS GRUNDY ASK ME TO CHANGE SEATS WITH VERONICA YESTERDAY?
I MUST LISTEN TO MISS GRUNDY, SOME DAY!
D LIKE TO SEE YOU BEAT ARCHIE'S TIME TH VERONICA SO I COULD BEAT HER TIME TH ARCHIE!
IF I COULD ONLY CONVINCE HER! ... IF I COULD JUST THINK OF SOME UNUSUAL GIFT!
HEY! I KNOW AN UNUSUAL GIFT THAT WILL REALLY PUT YOU IN SOLID!
JUST GIVE VERONICA THE BIRD!!

COME ON! I'LL SHOW YOU!
SEE? A PARAKEET! RONNIE IS MAD ABOUT PETS! THIS WILL MAKE A BIG HIT WITH HER!
WHERE DI YOU GET HIM?
HE JUST FLEW IN THROUGH MY WINDOW A FEW DAYS AGO! HE MUST HAVE BEEN QUITE A PET! SEE HOW TAME HE IS!
YOU DON'T NEED A CAGE! ... HE'LL STAY RIGHT ON YOUR SHOULDER!
HOW ABOUT THAT! SMART, EH?
SMART? I EVEN TAUGHT HIM TO TALK!
NO FOOLIN WHAT CAN HE DO?
AWWRK! HIYA DOPEY! HIYA SILLY! ... I'M A PRETTY BIRDIE! HIYA STUPID!
TEE! HEE! ISN'T HE CUTE!
YEAH! THANKS, BETTY! I'D BETTER GET THIS CAT-BAIT OVER TO RONNIE BEFORE I TIE KNOTS IN HIS BEAK!

HEH! HEH! THIS WILL BE THE OPENING WEDGE... THE BEGINNING OF THE END FOR OLD ARCHIE!
HMPH! ... AND WHAT DO YOU WANT LOVER? I THOUGHT YOU WERE SPOKEN FOR!
NOBODY SPEAKS FOR ME, BUT ME! I'VE COME, BEARING A GIFT!
A BUDGIE!
OH REGGIE, HE'S JUST ADORABLE! OH DID YOU KNOW I WANTED ONE!
ANGEL, YOUR EVERY WISH IS MY COMMAND!
THIS SHOULD CONVINCE YOU, THERE'S NOTHING BETWEEN BETTY AND ME!
OF COURSE! THIS GIFT PROVES IT!
HE'S NOT ONLY BEAUTIFUL... HE TALKS TOO!
SAY SOMETHING, BUSTER!
AWKKK! BETTY IS PRETTIER THAN VERONICA! ARCHIE LOVES BETTY, PRETTY BETTY! AWK!
SLAM!
(SIGH) THIS JUST ISN'T MY DAY!
AWK! HIYA STUPID!

WOW! WHAT DID YOU DO THAT YOU SHOULDN'T HAVE!
GOT UP THIS MORNING!
HEY! WHO'S YOUR FEATHERED FRIEND?
BENEDICT ARNOLD!
TAKE HIM AWAY! AS FAR AS I'M CONCERNED, YOU CAN MAKE STEW OF HIM!
GEE! I SURE APPRECIATE THIS, REG!
FIRST THE FLOWERS, THEN THE BIRD! MY LUCK IS DUE TO CHANGE!
REGGIE! REGGIE! DID YOU SEE THIS?
LOOK! IN TODAY'S PAPER! AN AD IN THE LOST AND FOUND COLUMN ABOUT THE BIRD!
PLEASE, BETTY, DON' MENTION THAT BIRD!
BUT IT SAYS HERE, THERE'S A TWENTY-FIVE DOLLAR REWARD FOR HIS RETURN!
REGGIE! WHAT'S WRONG?
I JUST GAVE HIM TO JUGHEAD!
BAW-W!

REGGIE! WE HAVE TO TRY TO GET IT BACK! JUST THINK··· TWENTY-FIVE DOLLARS!!
I AM THINKING!
JUGHEAD IS SHREWD! IF WE OFFERED TO BUY THE BIRD BACK, HE'D GET VERY SUSPICIOUS!
BUT MAYBE IF I USE THE RIGHT BRAND OF SOFT SOAP, I CAN SWEET-TALK HIM INTO GIVING IT BACK!
YOU CAN CALL HIM FROM MY HOUSE!
BE CAREFUL WHAT YOU SAY! YOU DON'T WANT TO APPEAR TOO ANXIOUS!
DON'T WORRY! I'LL HANDLE HIM JUST RIGHT! ···HELLO, JUG?
WHO'S THIS?
THIS IS YOUR OLD PAL, REGGIE! JUST CALLED TO SEE HOW YOU WERE MAKING OUT!
FINE, REG, FINE!
ER-AH··· ABOUT THAT BIRD I GAVE YOU, I FEEL BAD ABOUT STICKING YOU WITH THAT MILDEWED CANARY! I GUESS HE'S NOT MUCH GOOD!
ON THE CONTRARY, REG···
IT WAS DELICIOUS!
REGGIE! STOP BEATING YOUR HEAD ON THE FLOOR!
D-DO Y-YOU KNOW OF A BETTER WAY OF DOING IT?
THUMP! THUMP!
the End

This One Tops 'em All!

YOU'LL LAUGH FROM COVER TO COVER AT THE ANTICS OF ARCHIE AND HIS GANG IN THIS LATEST *GIANT-SIZED* HOLIDAY TREAT! USE THE HANDY COUPON BELOW TO ORDER FOR YOURSELF...OR FOR GIFTS! IT'S A BOOK YOU'LL BE HAPPY TO OWN— PROUD TO GIVE—

THERE'S MORE FUN THAN EVER BEFORE IN NUMBER FOUR!

Archie's
Christmas
Stocking
HMM... NEVER MIND THE DECORATIONS FOR ARCHIE'S CHRISTMAS TREE, REGGIE! HE HAS JUST THE DECORATIONS HE WANTS!... A COUPLE OF DOLLS!

FILL OUT AND SEND TO ARCHIE'S CHRISTMAS STOCKING #4
241 CHURCH ST., NEW YORK 13, N.Y.

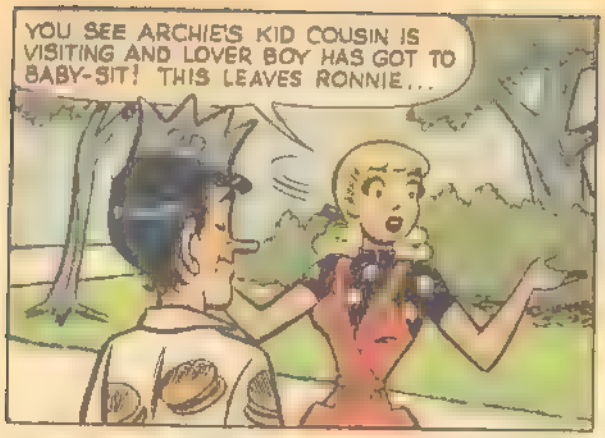
PLEASE SEND ME ___ COPY(S) OF ARCHIE'S CHRISTMAS STOCKING #4. I AM ENCLOSING 25¢ IN COIN (35¢ IN CANADA) FOR EACH COPY.

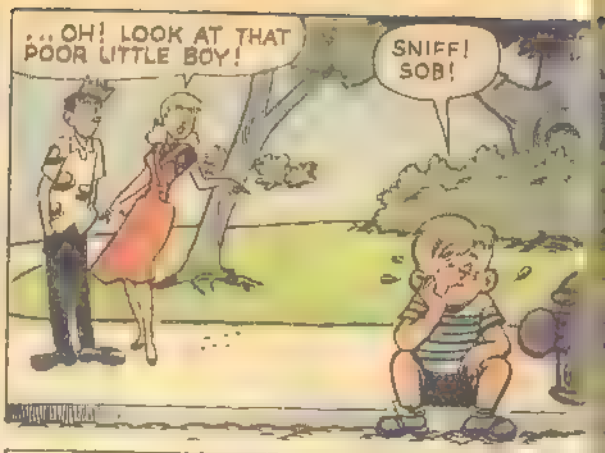
(PLEASE PRINT)
NAME.....

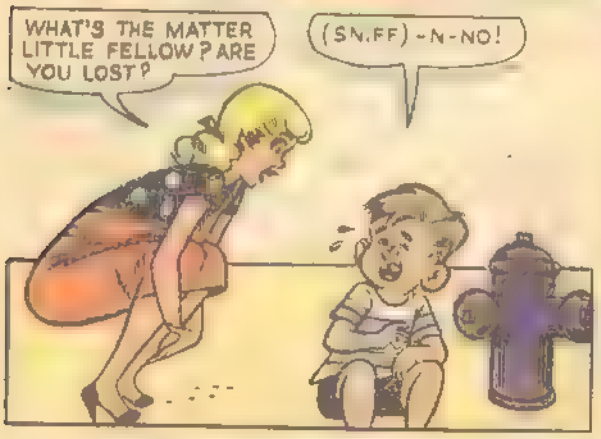
ADDRESS.....

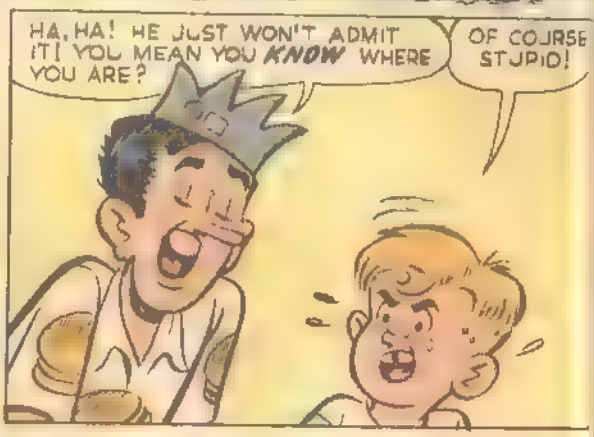
CITY ..... STATE.....

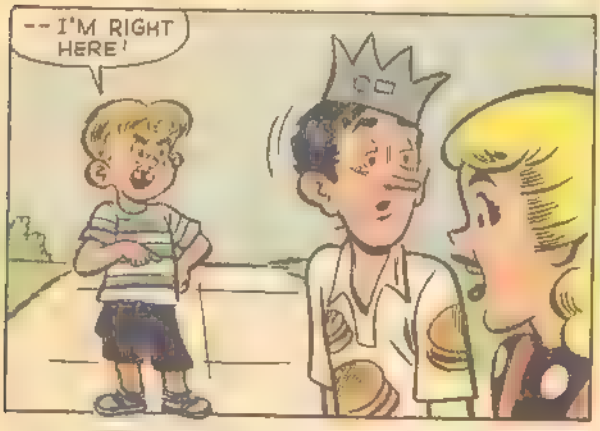
Betty and Veronica
"SAD TO RELATE"
WHAT IS THERE ABOUT YOU TODAY RONNIE? THERE SEEMS TO BE SOMETHING MISSING! YOU'RE NOT ALL HERE!
WATCH YOUR LANGUAGE, GIRL! WHAT'S MISSING IS ARCHIE!
E GOT A VIS TING COUSIN ON H S HANDS! THAT LEAVES ME OUT IN THE COLD!
NOT NECESSARILY! IF SAID COUSIN IS OF THE MALE GENDER WE COULD RIG UP A DOUBLE DATE!
WONDERFUL IDEA, BETTY WE COULD GO TO THE ZOO!
THE ZOO!
SS YOU CAN THINK OF A BETTER PLACE TO ENTERTAIN A SIX YEAR OLD! MAG NE, TOSSED ASIDE FOR A TODDLER!
SAY BETTY! WHAT'S RONNIE DOING WITHOUT ARCHIE?
MAKING ME HAPPY NATURALLY!

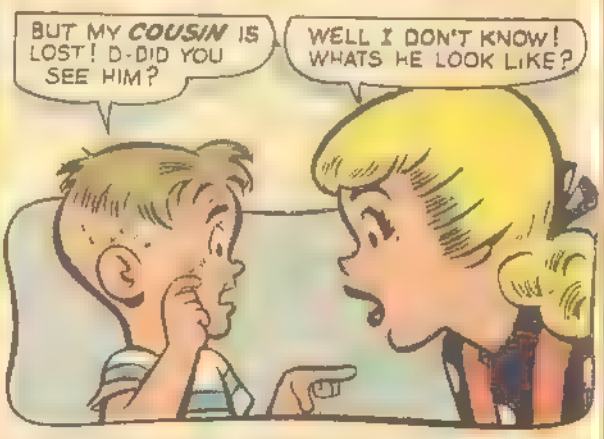

YOU SEE ARCHIE'S KID COUSIN IS VISITING AND LOVER BOY HAS GOT TO BABY-SIT! THIS LEAVES RONNIE...

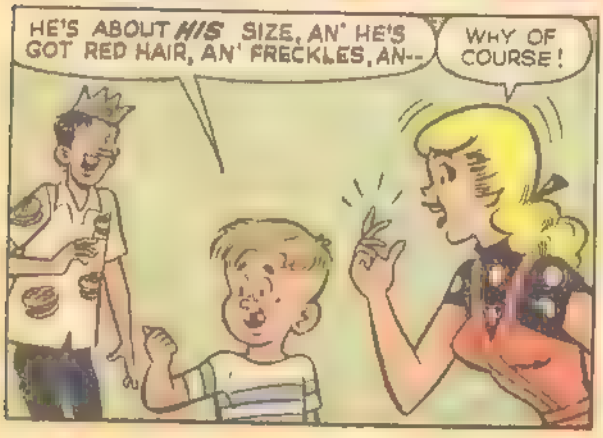

...OH! LOOK AT THAT POOR LITTLE BOY!
SNIFF! SOB!

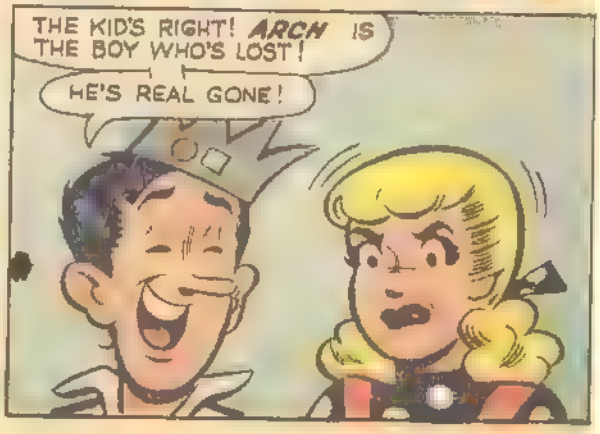

WHAT'S THE MATTER LITTLE FELLOW? ARE YOU LOST?
(SN.FF)-N-NO!

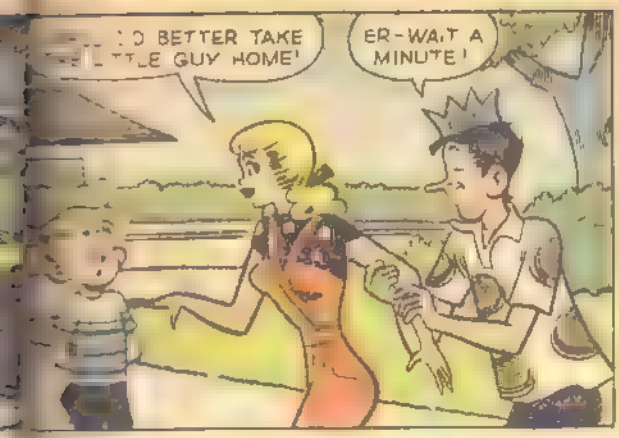

HA, HA! HE JUST WON'T ADMIT IT! YOU MEAN YOU KNOW WHERE YOU ARE?
OF COURSE STUPID!

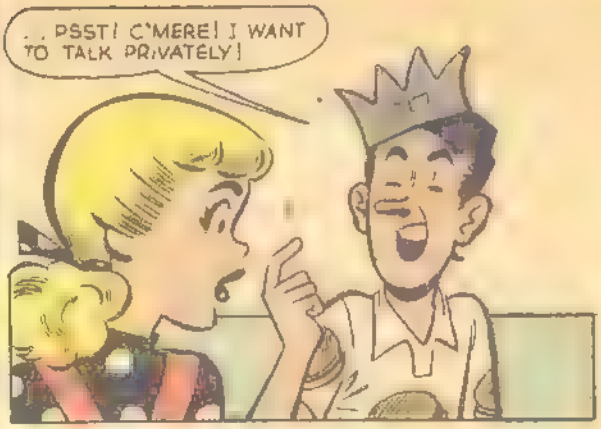

--I'M RIGHT HERE!

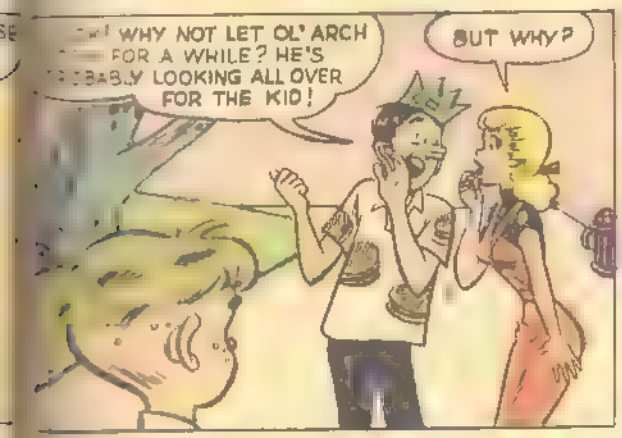

BUT MY COUSIN IS LOST! D-DID YOU SEE HIM?
WELL I DON'T KNOW! WHATS HE LOOK LIKE?

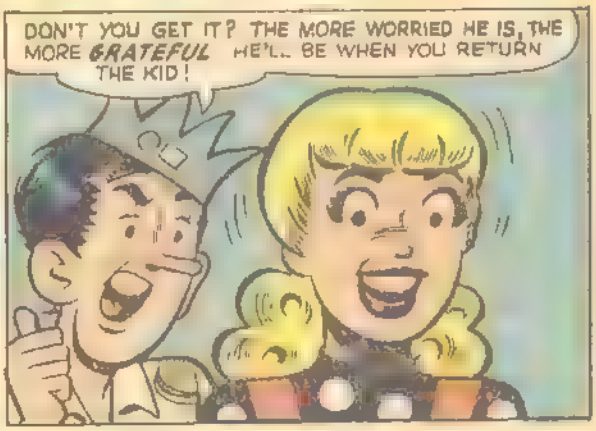

HE'S ABOUT HIS SIZE, AN' HE'S GOT RED HAIR, AN' FRECKLES, AN--
WHY OF COURSE!

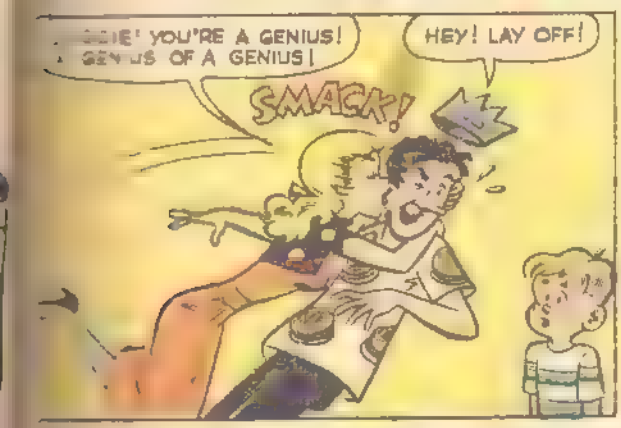

THE KID'S RIGHT! ARCH IS THE BOY WHO'S LOST!
HE'S REAL GONE!

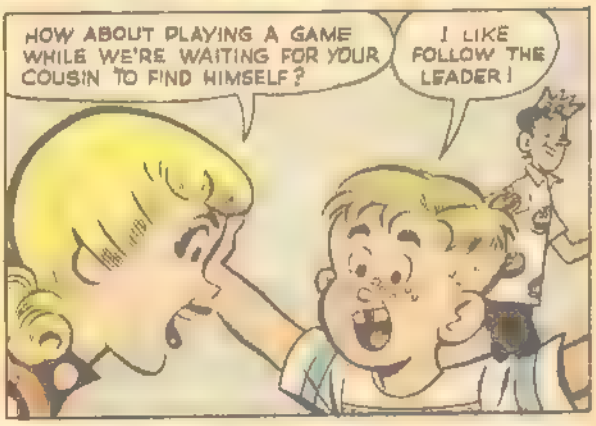

I'D BETTER TAKE THE LITTLE GUY HOME!
ER-WAIT A MINUTE!

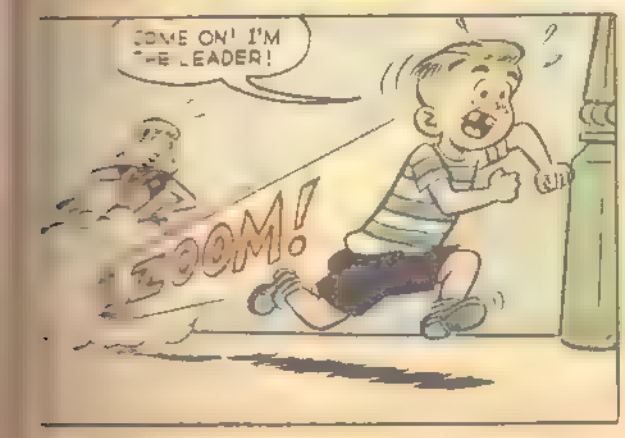

...PSST! C'MERE! I WANT TO TALK PRIVATELY!

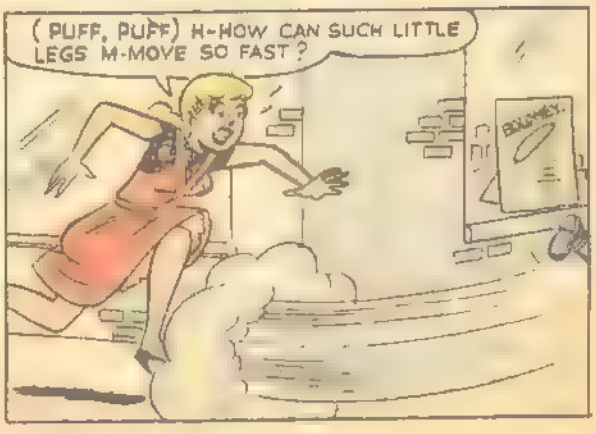

WHY NOT LET OL' ARCH ... FOR A WHILE? HE'S PROBABLY LOOKING ALL OVER FOR THE KID!
BUT WHY?

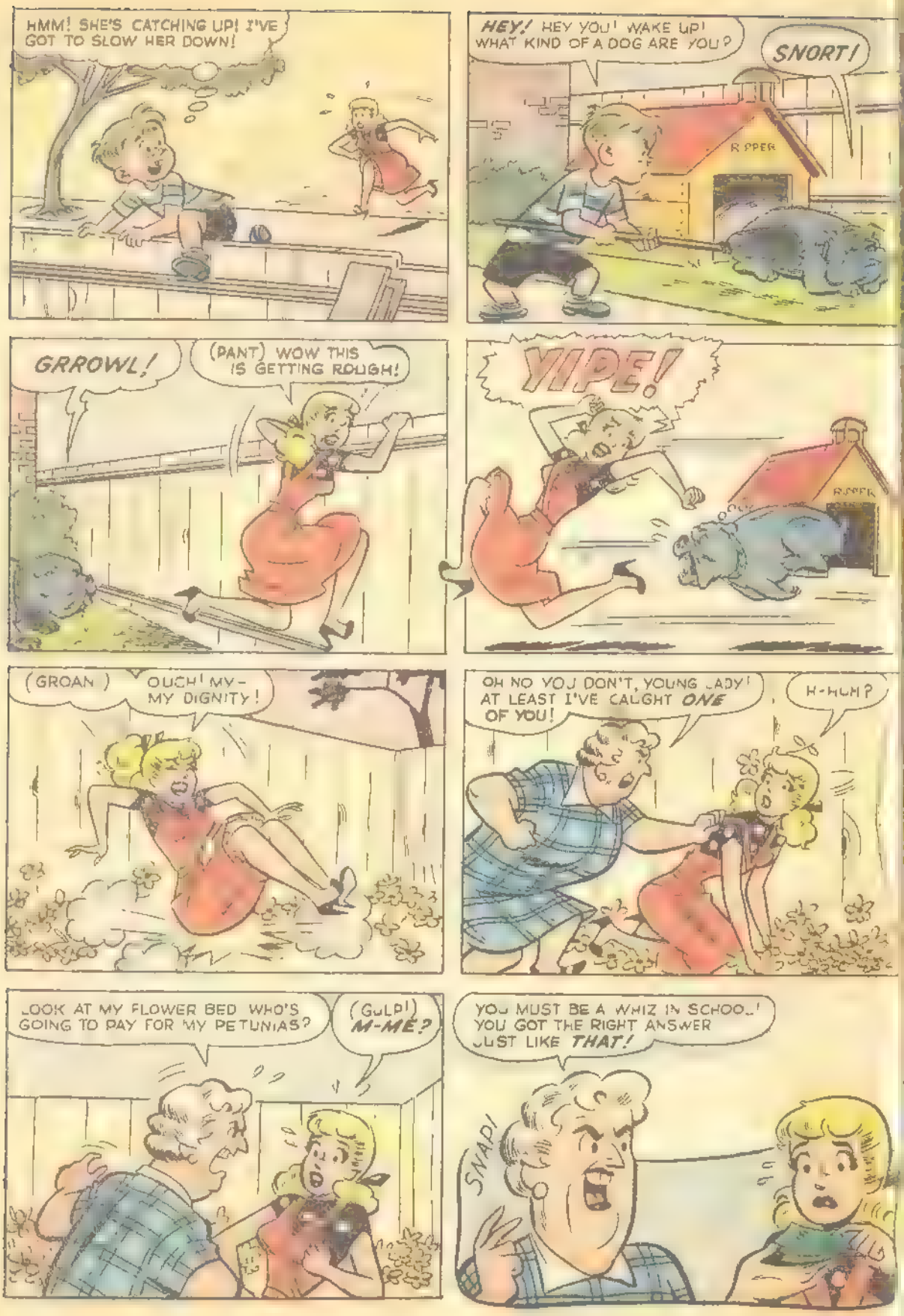

DON'T YOU GET IT? THE MORE WORRIED HE IS, THE MORE GRATEFUL HE'LL BE WHEN YOU RETURN THE KID!


...DIE! YOU'RE A GENIUS! A GENIUS OF A GENIUS!
HEY! LAY OFF!
SMACK!

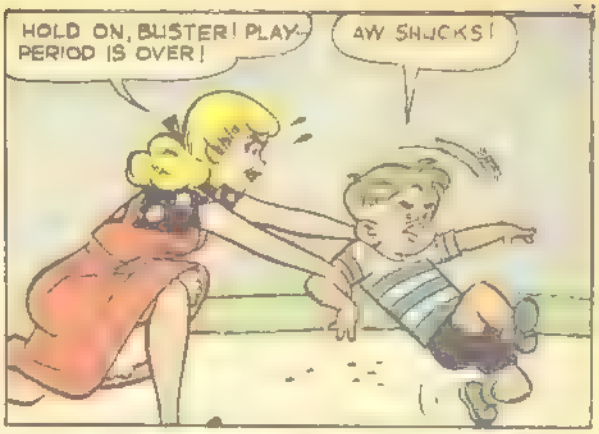

HOW ABOUT PLAYING A GAME WHILE WE'RE WAITING FOR YOUR COUSIN TO FIND HIMSELF?
I LIKE FOLLOW THE LEADER!

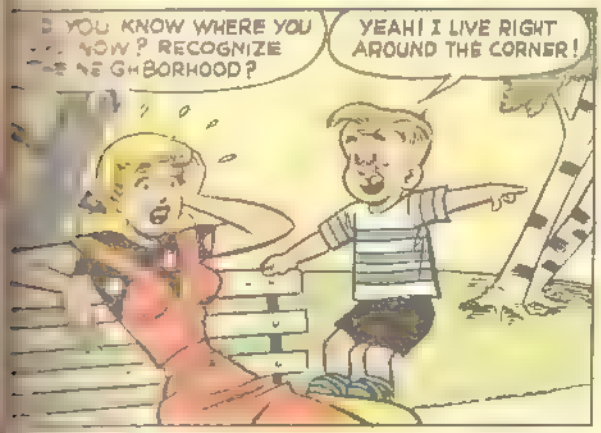

COME ON! I'M THE LEADER!
BOOM!

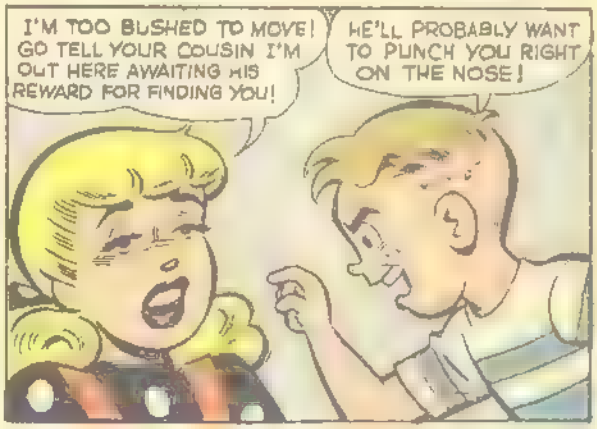

(PUFF, PUFF) H-HOW CAN SUCH LITTLE LEGS M-MOVE SO FAST?
BUMP!

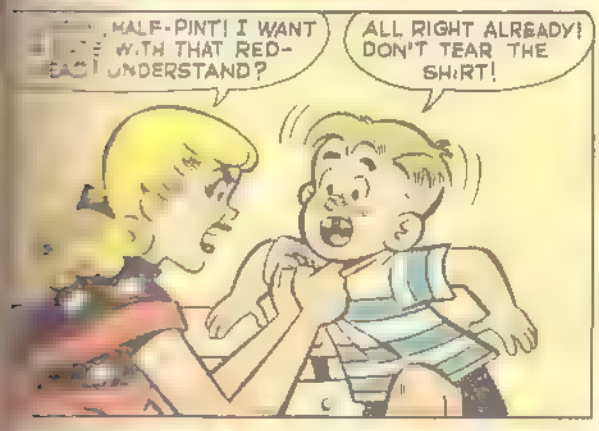

HMM! SHE'S CATCHING UP! I'VE GOT TO SLOW HER DOWN!
HEY! HEY YOU! WAKE UP! WHAT KIND OF A DOG ARE YOU?
SNORT!
GRROWL!
(PANT) WOW THIS IS GETTING ROUGH!
YIPE!
(GROAN) OUCH! MY- MY DIGNITY!
OH NO YOU DON'T, YOUNG LADY! AT LEAST I'VE CAUGHT ONE OF YOU!
H-HUH?
LOOK AT MY FLOWER BED WHO'S GOING TO PAY FOR MY PETUNIAS?
(GULP!) M-ME?
YOU MUST BE A WHIZ IN SCHOOL! YOU GOT THE RIGHT ANSWER JUST LIKE THAT!
SNAP!

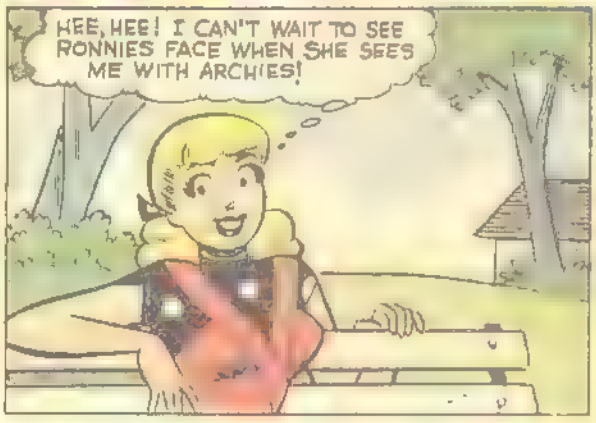
SOLLY I'VE HAD ENOUGH OF THIS! I EARNED MY DATE BY THIS TIME!

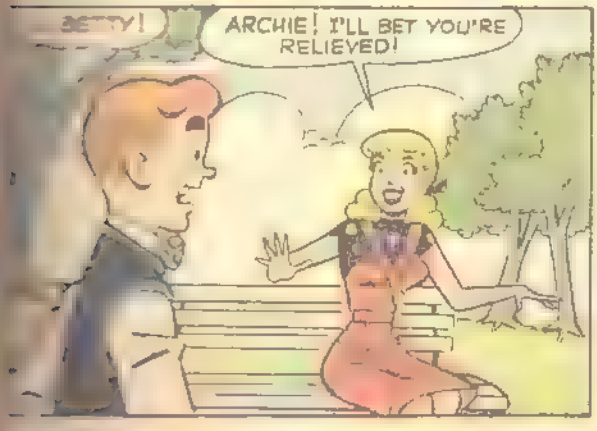

HOLD ON, BUSTER! PLAY-PERIOD IS OVER!
AW SHUCKS!

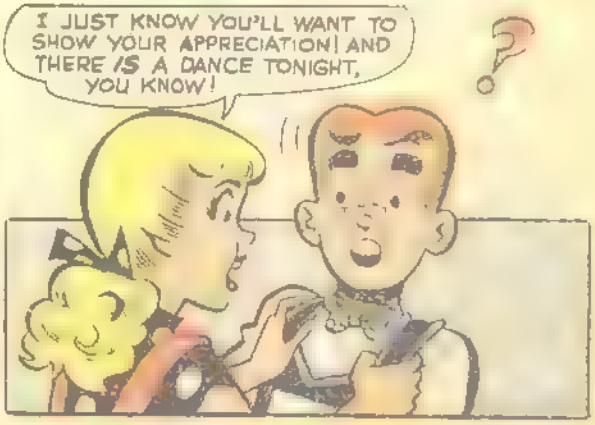

YEAH! I LIVE RIGHT AROUND THE CORNER!

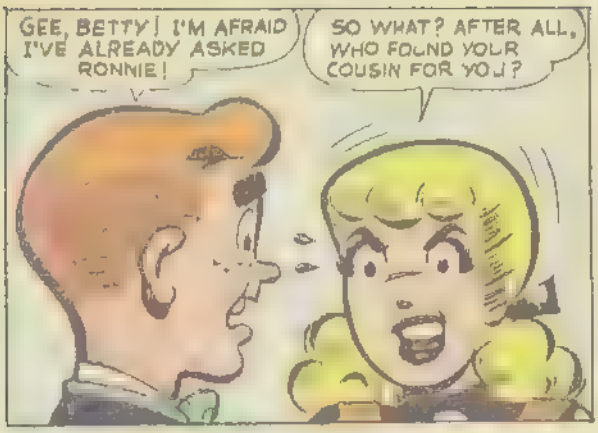

I'M TOO BUSHED TO MOVE! GO TELL YOUR COUSIN I'M OUT HERE AWAITING HIS REWARD FOR FINDING YOU!
HE'LL PROBABLY WANT TO PUNCH YOU RIGHT ON THE NOSE!

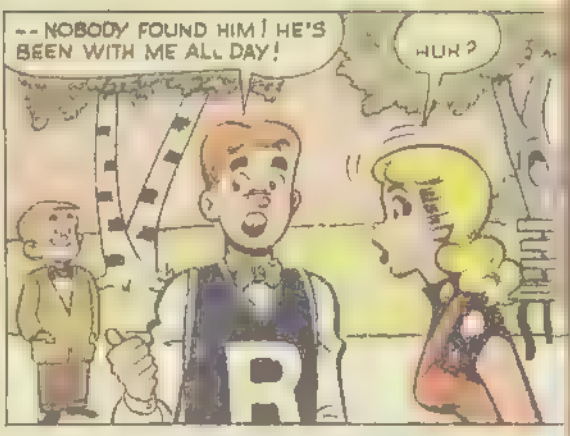

ALL RIGHT ALREADY! DON'T TEAR THE SHIRT!

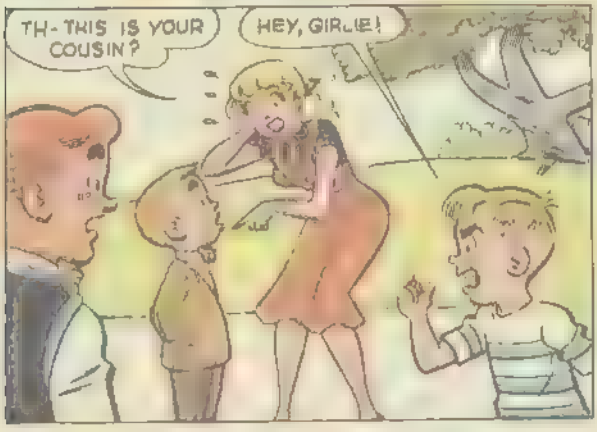

HEE, HEE! I CAN'T WAIT TO SEE RONNIES FACE WHEN SHE SEES ME WITH ARCHIES!

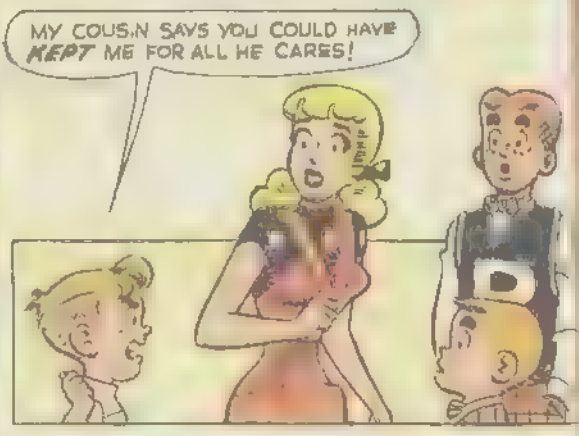

ARCHIE! I'LL BET YOU'RE RELIEVED!

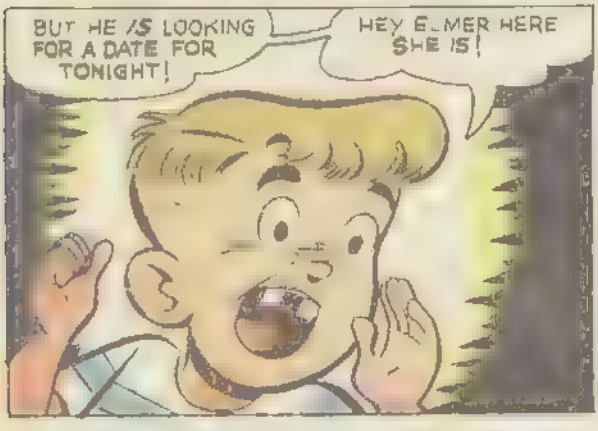

I JUST KNOW YOU'LL WANT TO SHOW YOUR APPRECIATION! AND THERE IS A DANCE TONIGHT, YOU KNOW!

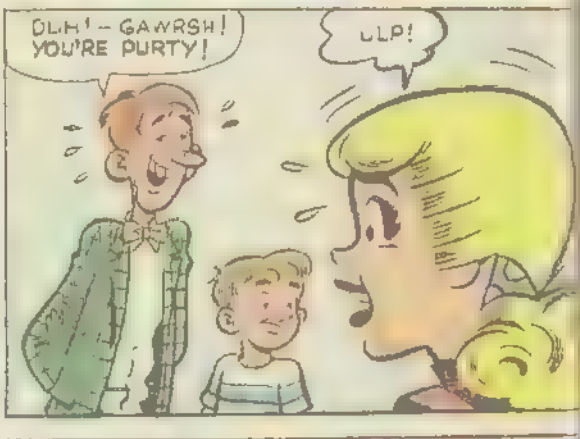

GEE, BETTY! I'M AFRAID I'VE ALREADY ASKED RONNIE!
SO WHAT? AFTER ALL, WHO FOUND YOUR COUSIN FOR YOU?

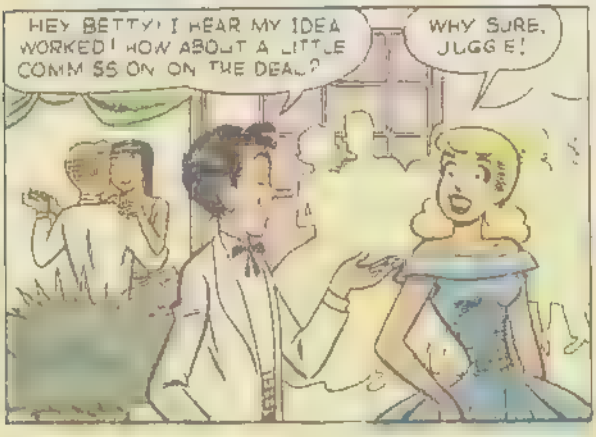

--NOBODY FOUND HIM! HE'S BEEN WITH ME ALL DAY!
HUH?

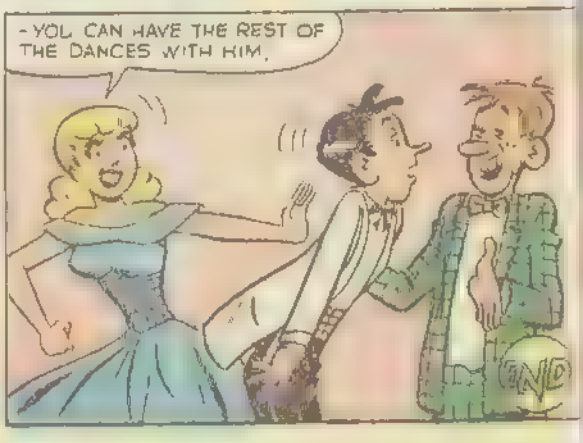

TH-THIS IS YOUR COUSIN?
HEY, GIRLIE!


MY COUSIN SAYS YOU COULD HAVE *KEPT* ME FOR ALL HE CARES!


BUT HE *IS* LOOKING FOR A DATE FOR TONIGHT!
HEY ELMER HERE SHE IS!


DLIH! - GAWRSH! YOU'RE PURTY!
ULP!


HEY BETTY! I HEAR MY IDEA WORKED! HOW ABOUT A LITTLE COMM SS ON ON THE DEAL?
WHY SURE, JUGGE!


-YOU CAN HAVE THE REST OF THE DANCES WITH HIM.

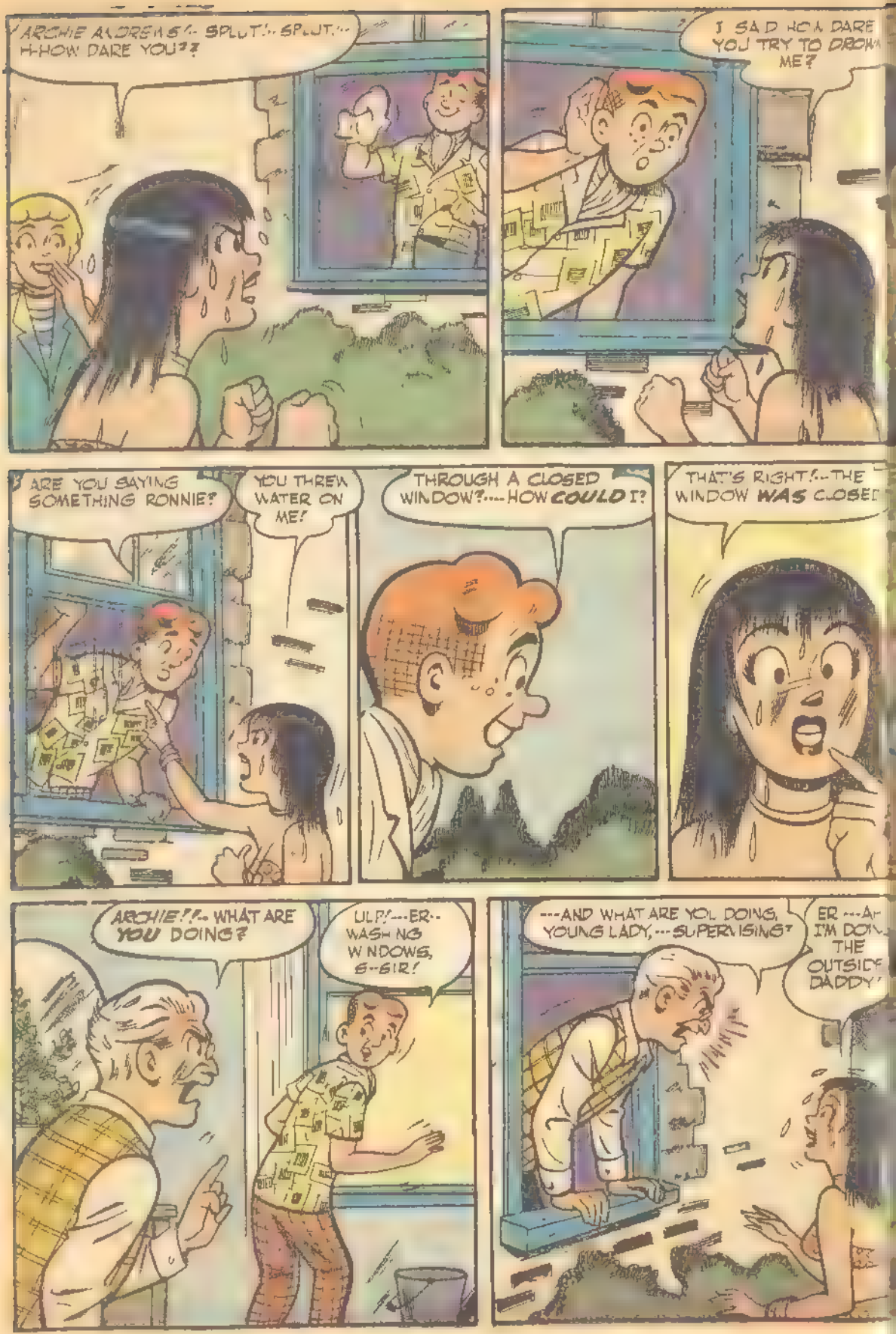
DO YOU NEED
EXTRA
MONEY?
$35.00
IS YOURS
for selling only 50 boxes
of our Christmas Card Style Line.
And this can be done in a
single day. Free samples. Other
leading boxes on approval.
Mail coupon below today.
izations can do this too No experience necessary
Mail This Coupon Today
CHEERFUL CARD CO.
Dept 635 White Plains, N. Y.
Please rush me free samples and other leading boxes on approval for free trial as mentioned above. Also send full details of your easy money making plan
Name
Address
PERSONALIZED
CHRISTMAS CARDS
and STATIONERY
CARD COMPANY, Dept. 635, White Plains, New York

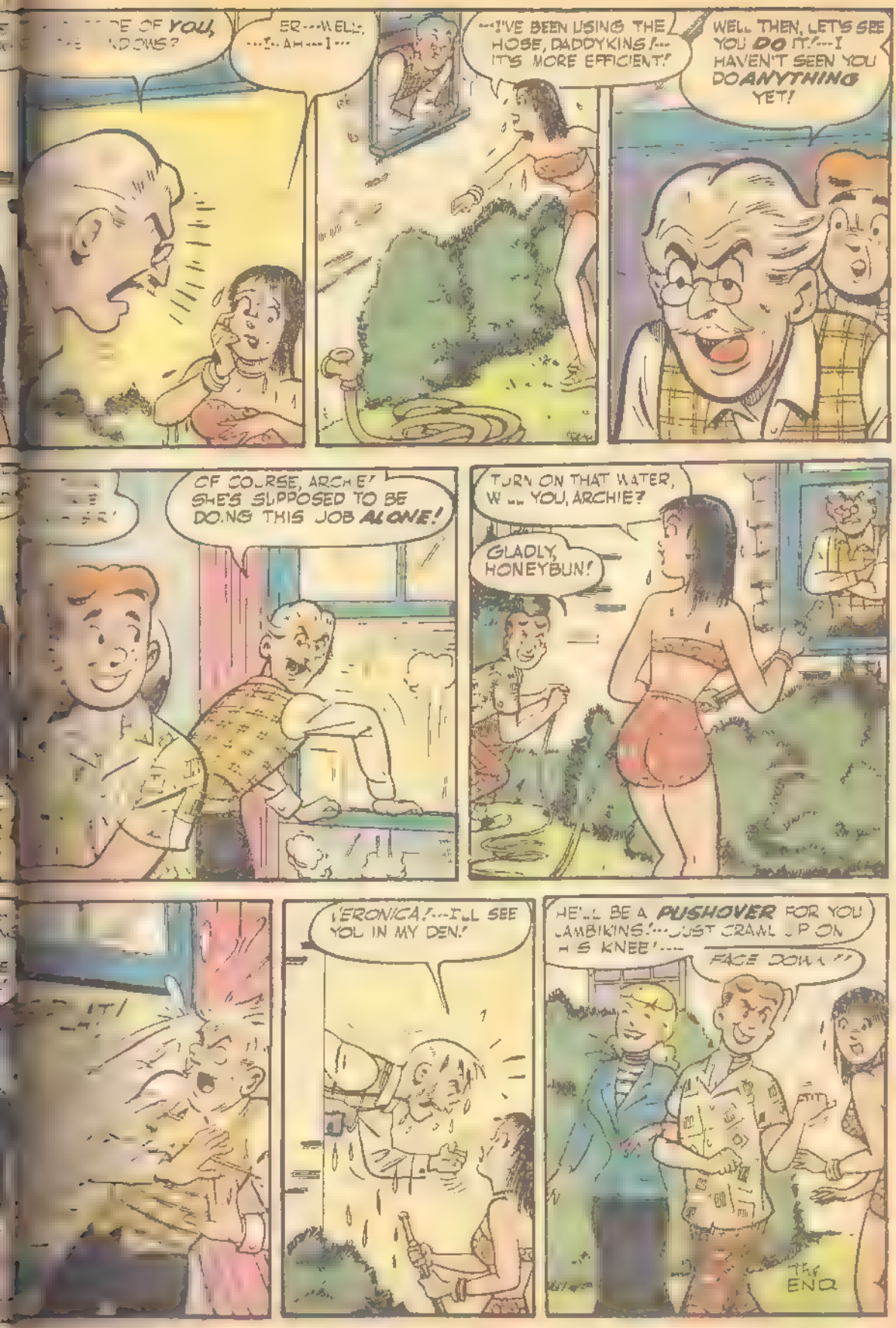
Archie
PANE KILLER
VERON CA!--MAY I ASK WHERE YOU'RE GOING?
WHY OF COURSE, DADDY! --GO RIGHT AHEAD!
DON'T BE IMPERTINENT!--WHERE ARE YOU GOING?
JUST OUT!
YOUNG LADY, DOES THE THOUGHT OF DOING A LITTLE WORK AROUND HERE EVER OCCUR TO YOU?
MY GOODNESS, YES, DADDY!
...BUT I DO MY BEST TO CONTROL SUCH THOUGHTS!
SEE IF YOU CAN LOSE CON... FOR ONCE!
....THE WINDOWS NEED WASHING!

AH OH LEAVES YOU BATHING THE GLASSWARE!
ME?...DON'T BE RIDICULOUS!...WHAT DO YOU THINK BOYS ARE FOR?
I WISH MORE OF THEM WERE FOR ME!
BOYS ARE MADE TO BE USED BY GIRLS!
AS I SHALL DEMONSTRATE!
ARCHIEKINS, DARLING!- YOU'RE JUST IN TIME!
WE'RE GOING TO WASH WINDOWS TOGETHER!
OOOOH, PEACHY!
GOOD TIME, GIRLS!
WELL THE LEAST YOU CAN DO IS GET OUT THE LADDER FOR ME!
THAT'S ALSO THE MOST I CAN DO!
OH YOU'VE GOT HIM JUMPING LIKE A HEX CAN BEAN!
DON'T UNDERESTIMATE ME, DEARIE!

WHERE'D THE LITTLE SCRUB LADY GO?
SHE WENT IN TO PUT ON HER WORK CLOTHES!
HA,HA---SHE THOUGHT SHE WAS GOING TO SUCKER ME INTO WASHING WINDOWS!
IT'LL BE A MIGHTY COLD SUMMER DAY WHEN THAT GAL HAS ME WORKING---
.....GA---GA....GAAAAA...
HIYA DOLL... YOU'RE A REAL KNOCKOUT IN THAT GET UP!
MMMMMM...ARCHIEKINS!... YOU'RE SWEET!
SMACK!
♫ HI HO, HI HO, IT'S OFF TO WORK I GO---.....♪♫ d.

YIPE!!... I WONDER IF ANYONE HEARD THAT!
IF I CAN CLEAN OUT THESE PIECES OF GLASS, MAYBE I'LL...
SEE HOW MY IS COMING!
JUST
NICE WORK
THAT ONE CLEAN?
HE CAN'T HEAR!... THE WINDOWS ARE CLOSED!
WELL WHAT DO YOU SAY NOW? DIDN'T I TELL YOU HE'D BE A PUSHOVER?
AND YOU THOUGHT I WAS ALL WET!
SLOSH!


ARCHIE ANDREWS!-- SPLUT!-- SPLUT!--
H-HOW DARE YOU??
I SAID HOW DARE YOU TRY TO DROWN ME?
ARE YOU SAYING SOMETHING RONNIE?
YOU THREW WATER ON ME!
THROUGH A CLOSED WINDOW?---HOW COULD I?
THAT'S RIGHT!--THE WINDOW WAS CLOSED
ARCHIE!!-- WHAT ARE YOU DOING?
ULP!---ER-- WASHING WINDOWS, S-SIR!
---AND WHAT ARE YOU DOING, YOUNG LADY,---SUPERVISING?
ER ---AH I'M DOING THE OUTSIDE DADDY!

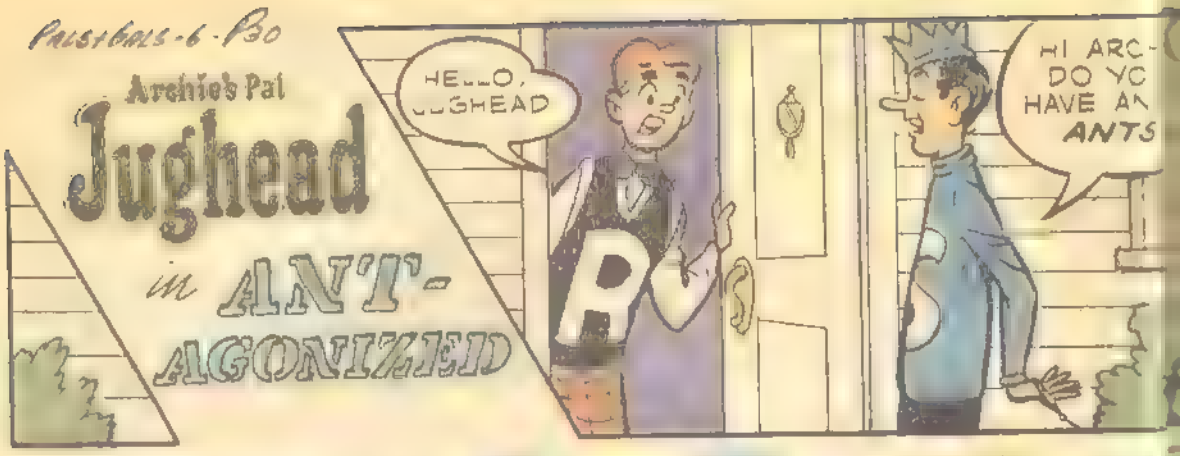

...E OF YOU, ...D OWS?
ER---WELL, ...I--AH---I---
---I'VE BEEN USING THE HOSE, DADDYKINS!--- IT'S MORE EFFICIENT!
WELL THEN, LET'S SEE YOU DO IT!---I HAVEN'T SEEN YOU DO ANYTHING YET!
...ER!
OF COURSE, ARCHIE! SHE'S SUPPOSED TO BE DOING THIS JOB ALONE!
TURN ON THAT WATER, W... YOU, ARCHIE?
GLADLY, HONEYBUN!
...IT!
VERONICA!---I'LL SEE YOU IN MY DEN!
HE'LL BE A PUSHOVER FOR YOU LAMBIKINS!---JUST CRAWL UP ON H S KNEE!---
FACE DOWN!"
THE END

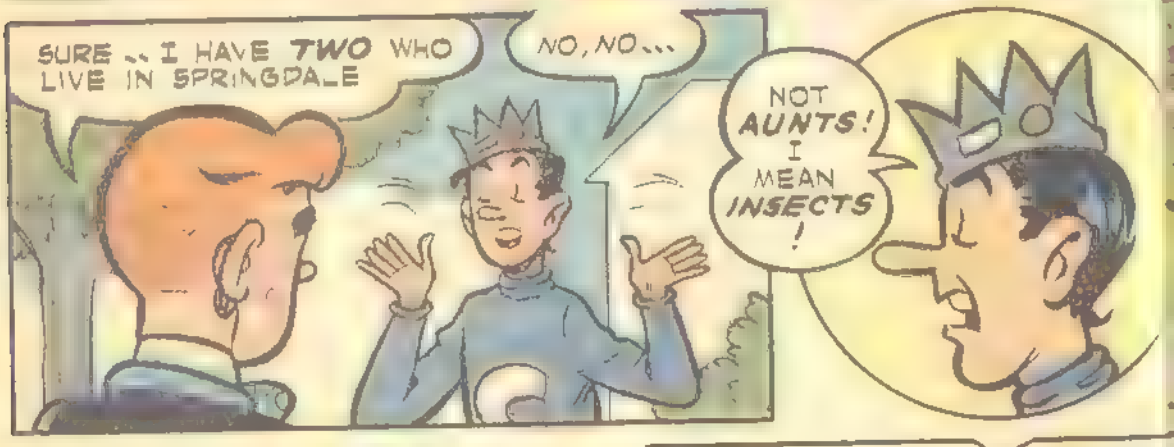
Pals+Gals-6-Pg

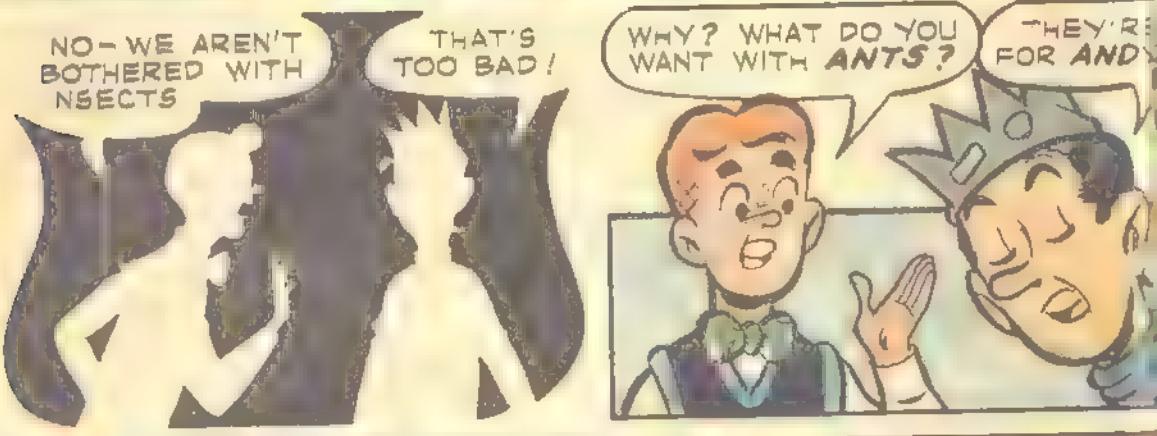
Archie's Pal

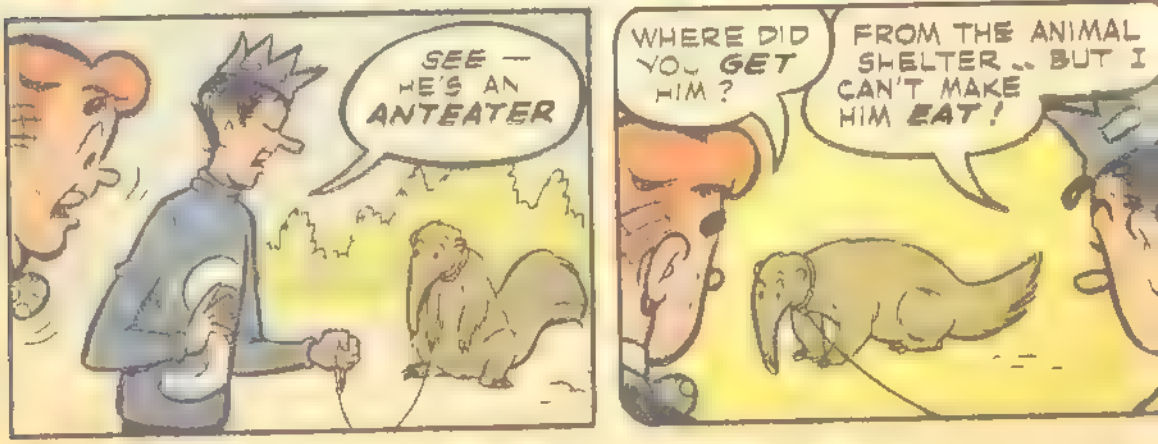
Jughead

in ANT-AGONIZED









COME ON, ANDY, HAVE A BITE!
HE WON'T TOUCH IT.
IF WE DON'T FIND SOME ANTS HE'LL STARVE!
AND I'LL STARVE TOO! ANDY LOOKS SO PATHETIC I CAN'T EAT UNTIL HE DOES!
THIS SUGAR ISN'T WORKING ... WHAT ELSE DRAWS ANTS?
HEY! GOT IT!
WHAT?
GRAB THAT FOOD AND COME ON!
WHERE ARE WE GOING?
YOU'LL SEE!
ARCHIE, (MUNCH) YOU'RE A GENIUS!
NOW WE CAN ALL EAT OUR FILL.
PICNIC AREA
THE END

FUN PAGE

FILL IN THE WORD SQUARES UNDER THE PICTURES, THEN SUBSTITUTE THE LETTER WITH THE RIGHT NUMBER IN THE BOTTOM SQUARES AND READ THE MESSAGE!

1 10 5

4 5 10 3 4

7 8 4

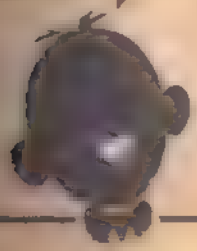
10 13

ANSWER

HERE'S THE BURIED TREASURE, MEN!

TIME

TAKE THE ROUTE FROM START TO FINISH THAT TOTALS EXACTLY 28!



ALWAYS
THE EASY
SUCK!
OOPS! BIG MOOSE DROPPED SOMETHING! 'D BETTER GET IT FOR HIM!
DANCE LESSONS!
MAIL!
HEY MOOSE! DID YOU..HEE, HEE.. DROP THIS DANCE LESSON?
HOLD IT, MOOSE! HURT YOU MORE THAN IT WILL ME!!
HUH? HOW?

D-UH! YOU GOT ME OVER A BARREL! YUH KNOW MY SECRET!
YOU WANT TO LEARN HOW TO DANCE?
I DON'T WANNA, BUT MUH GURL, MIDGE SAYS I GOTTA!
GEE YOU POOR GUY! YOU'RE IN A SPOT!
YUH KIN SAY THAT AGAIN!
OH, SHUCKS! COME ON OVER TO MY HOUSE!
D-UH! YOUR HOUSE!
REGGIE! Y-YUH MEAN YUH'RE GONNA LEARN ME?
SSSH!
FOR PETE'S SAKE! KEEP IT QUIET! WE DON'T WANT IT TO GET AROUND!
D-UH! HEY! THIS AIN'T HARD! - I'M LIGHT ON MY FEET, AIN'T I?
OUCH! IT'S MY FEET YOU'RE ON, - AND YOU'RE NOT LIGHT!
MAY I CUT IN?
SURE!

ARCHIE!!
HA, HA, HA [illegible] MAKE A WONDERFUL COUPLE!
D-UH! I'LL KILL HIM!
HOLD IT, MOOSE! HE WON'T TALK!
OF COURSE I WON'T!
YOUR TROUBLE, MOOSE, IS YOU'VE GOT NO GRACE!
I DON'T WANT GRACE! I WANT MIDGE!
YOU'VE GOT TO DEVELOP SOME BALANCE, FIRST!
TRY SOME SOLO DANCING!
SEE?
THAT'S IT! YOU'RE DOING FINE!

GREAT, MOOSE! NOW YOU'RE REALLY COOKING! MIDGE WILL REALLY BE SURPRISED!
REMEMBER! IT'S OUR SECRET!
DO YOU THINK WE WANT THIS TO GET OUT?
WELL IF IT DOES I'LL KNOW WH TUH BLAME!
DON'T WORRY! WE'D BE LAUGHED AT AS MUCH AS YOU!
YEAH! BUT YOU WON'T BE ABLE TO HEAR IT!
BRR! HE GIVES ME THE CHILLS!
IT'S A GOOD THING NOBODY KNOWS ABOUT THIS DANCING LESSON!
LIKE CONFUCIUS SAY,- SOME PICTURES ARE WORTH A THOUSAND WORDS!-OR DOLLARS
WELL JUGGIE! HOW IS THE PHOTOGRAPHY BUSINESS?
IT STARTED SLOWLY...
...BUT I HAVE A FEELING IT'S GOING TO DEVELOP INTO SOMETHING!

JUST SOME ENLARGEMENTS OF SOME OF MY PHOTOS!
WHAT A SAP! HOW DO YOU EXPECT TO SELL THOSE BIG JOBS WHEN YOU CAN'T EVEN PEDDLE YOUR SNAPSHOTS?
THEY SAID THEY'VE GOT TO KEEP HIM FROM ENLARGING AT ANY PRICE!
--WELL THEY'RE BEING VERY SL AT IT!

Jughead
STRAW POLL
BE RIGHT BACK, ARCHIE! THERE'S SOMETHING I WANT TO TRY!
?
WRONG STRAW!

YAHOO! Archie ANNUAL #9 IS HERE!

...'LL JUMP WITH JOY ALSO WHEN
BUY THIS **BRAND NEW ARCHIE**
...AL #9! IT'S FRECKLE-FACED
...UGHABLE INIMITABLE
... R'E-ROARING, R OTOUS
...N'T WAIT, DON'T HESITATE!
...E COUPON BELOW AND
... **RIGHT AWAY** FOR THIS BIG,
... STORY PACKED LAUGH-
...E ANNUAL WORTH MORE
...ORE THAN THE QUARTER YOU PAY!

YOU'LL JUMP AND CHEER...

...AT THE **BIGGEST** AND **BEST** ANNUAL OF THEM ALL!

...E COUPON THAT DOES ALL THIS
... ANNUAL #9 PLUS FREE CAL-
...E FOR A QUARTER: FILL IT
... NOW!

...E ANNUAL #9
... 241 CHURCH ST., NEW YORK 13, N.Y.
... ENCLOSED PLEASE FIND 25¢
...35¢ IN CANADA) FOR WHICH YOU
... ME THE NEW ARCHIE ANNUAL #9
... A 1958 PIN-UP CALENDAR AS A
... **BONUS!** (PLEASE PRINT PLAINLY)

_____

_____

_____ STATE _____

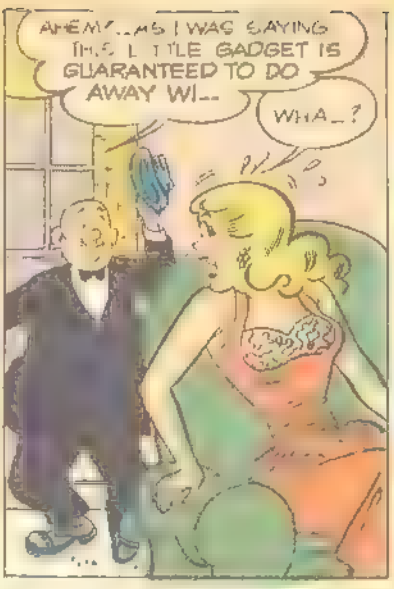
PLUS

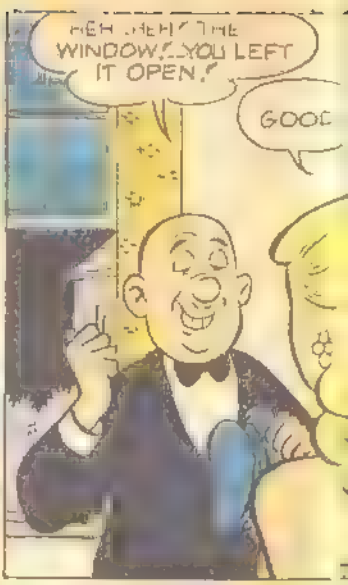
ONLY THOSE WHO SEND IN FOR THIS ARCHIE ANNUAL #9 WILL RECEIVE THIS SWELL ELEGANT 1958 ARCHIE PIN UP CALENDAR! FIRST COME, FIRST SERVED!

Persistence Resistance
OH DEAR! AR..HE IS EARLY!
COME IN! ♫ ♫
MAKE YOURSELF COMFORTABLE! I'LL BE RIGHT DOWN!
I HOPE HE APPRECIATES THE EXTRA PAINS I'VE TAKEN TO LOOK NICE FOR HIM!
WHA..? WHO.. WHO ARE YOU?

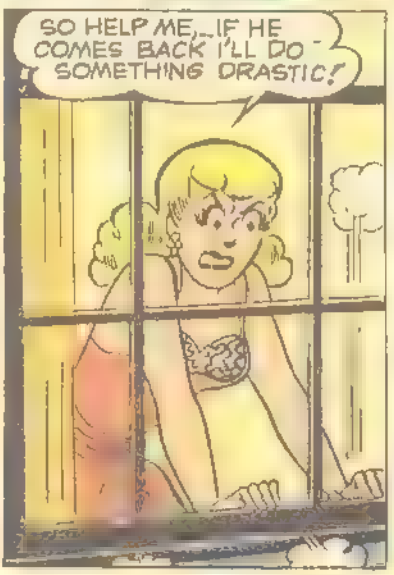
I'M ... GET N HERE?
WHY YOU INVITED ME IN! AND I MUST SAY YOUR HOSPITALITY IS MOST WELCOME! PEOPLE AS A RULE ARE USUALLY QUITE ANXIOUS TO GET RID OF ME AS SOON AS POSSIBLE!
SO WHY SHOULD I BE DIFFERENT?
SLAM
BE ... SALES-
DING!
THERE'S MY DREAMBOAT NOW!
HELLO AGAIN!
GOODBYE AGAIN!
I HATE THESE STUBBORN ONES!

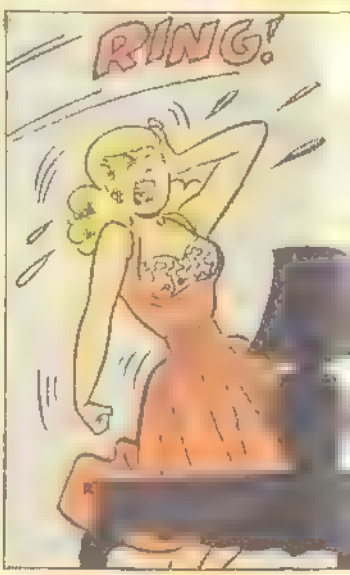
WHAT AN ANNOYING LITTLE MAN! HE'S CERTAINLY PERSISTENT!

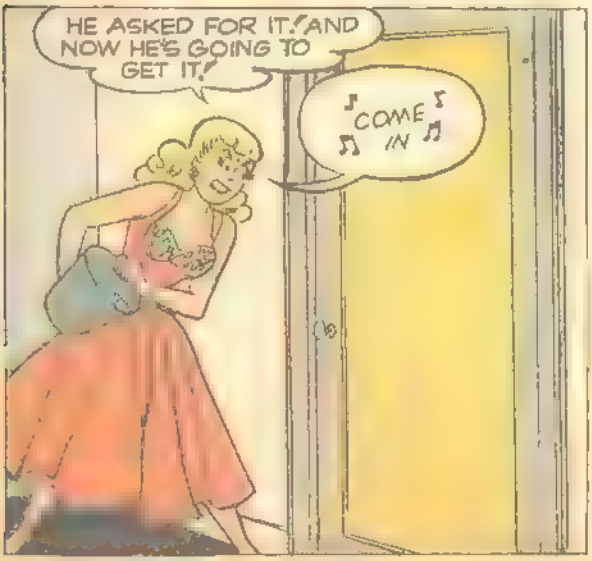

AHEM!...AS I WAS SAYING THIS LITTLE GADGET IS GUARANTEED TO DO AWAY WI...
WHA...?

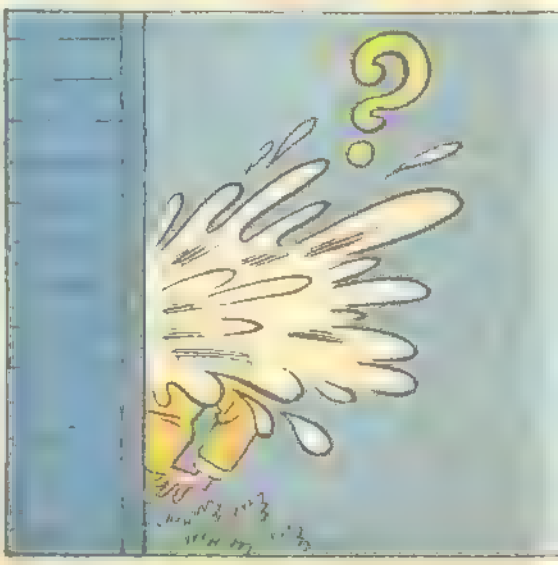

HEH HEH! THE WINDOW!...YOU LEFT IT OPEN!
GOOD

IT MAKES IT EASIER!


SO HELP ME,...IF HE COMES BACK I'LL DO SOMETHING DRASTIC!


RING!


HE ASKED FOR IT! AND NOW HE'S GOING TO GET IT!
♪ COME IN ♪


?

, FORGIVE ME, UNCLE! YOU CAUGHT ME BY SURPRISE!
I CAUGHT YOU BY SURPRISE!
YES, YOU SEE I THOUGHT YOU WERE THAT ANNOYING LITTLE SALESMAN WHO'S BEEN ANNOYING ME ALL EVENING!
EXACTLY HOW YOU FEEL, I'M A SALESMAN MYSELF!
HMM! WHAT'S KEEPING THAT ARCHIE ANDREWS? HE SHOULD HAVE BEEN HERE BY NOW!
ANDREWS?
S HIS FATHER NAMED FRED?.. BALD, POT BELLED CHAP, WITH A SMALL MUSTACHE?
THAT'S RIGHT! THAT'S ARCHIE'S DAD!
ARCHIE, DAD! I'LL BE RIGHT BACK!
HE'LL BE HERE ANY SECOND!
BE A DEAR AND KEEP ARCHIE COMPANY WHILE I GO UP AND REPAIR MY MAKE UP!
SURE! GO RIGHT AHEAD DEAR!

THAT MUST BE YOUNG ANDREWS NOW!

COME RIGHT IN AND MAKE YOURSELF COMFORTABLE!

I'LL TEL BETTY YOU'RE HERE!

YOUR DATE IS HERE, BETTY!

A CHIP OFF THE OLD BLOCK LOOKS JUST LIKE HIS FATHER' SAME MUSTACHE--

--SAME BALD HEAD--EVEN SMOKES THE SAME KIND OF CIGARS!

LEAVE HIM TO ME, BETTY! I KNOW HOW TO DISCOURAGE THESE PESTS!... AFTER ALL, I'M A SALESMAN MYSELF!
THIS CALLS FOR DRASTIC MEASURES!
COME IN! DO COME RIGHT IN!
IT'S ARCHIE!
TSK, TSK! NOW ISN'T THAT A SHAMEFUL MESS!
YOU!
BUT MY DEAR GIRL, ALL THIS COULD HAVE BEEN AVOIDED IF YOU HAD LET ME DEMONSTRATE THE ITEM I HAD IN MIND!
I GIVE UP! WHAT WERE YOU TRYING TO SELL?
A SALESMAN DISCOURAGER... DESIGNED TO STOP DOOR-TO-DOOR SALESMEN FROM ANNOYING YOU!
BUT NOW, I THINK YOU NEED A FIRST AID KIT MORE!!
END

Hey Kids...Fly to a New York or California Vacation

ABOARD
AMERICAN AIRLINES
AMERICA'S LEADING AIRLINE

WIN ONE OF THE
15 exciting all-expense
(CHILD-AND-PARENT TEAMS)
YOUR CHOICE OF CALIFORNIA OR NEW YORK!

Fly as a guest of American Airlines on one of a fleet of the luxury leader in the World of Flight... the famous DC-7 Mercury

ENTER THE BIG
Popsicle
Pepsi™ Doodle
Contest

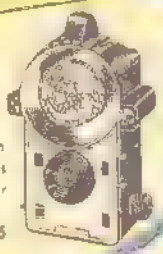
WIN A TRIP OR ONE OF
THOUSANDS OF OTHER TERRIFIC PRIZES

2nd PRIZES
MONACO WATCHES
The finest precision timepiece skilled craftsmen can make. With written guarantee in handsome gift box.
Retail Value $39.75

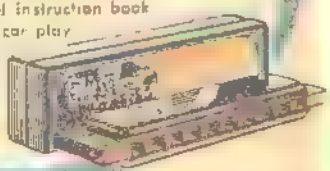
4th PRIZES
COLUMBIA
View-Master Record-A-View Sets
- 8 records
- 16 View-Master Color Reels
- View-Master Projector & Screen

All that's needed for a home "TV Show."
Retail Value $19.95

3rd PRIZES
SPARTUS PRESS Flash Cameras With Exclusive Built-in Flash Unit
The only camera with built-in flash. As simple to operate as a box camera. Pictures in color or Black and White
Retail Value $12.95



5th PRIZES
Famous
HOHNER MARINE BAND HARMONICAS
The world's most popular instrument, with new sensational instruction book so you can read your way to play.
Retail Value $2.50



Anyone to become the property of the Lowe Corporation. All winners will be notified by mail. Failure to accept prize as offered will result in forfeiture of prize and no substitution will be permitted. Anyone may enter this contest except employees of the Lowe Corporation, their advertising agencies, or the immediate families of such employees. This contest is limited to residents of U.S. and Possessions and Canada and is void and not to be entered in any State or area where prohibited by law. The right is reserved to substitute prizes of equal value. The Lowe Corporation reserves the right to substitute prizes of equal value or change prizes or locale of vacations if unforeseen conditions arise. Send stamped self-addressed envelope if you wish to have a list of winners sent to you.

...ed "SICLE" ba's from POPSICLE," FUDG... AMS CLE ... DREAMS CLE ... 50-50 POPS CLE ... SEXTET" Supe market a packa or any frozen ...ag which have a red S CLE ball, make your ...f ba posting SICLE ba's on a sheet of ... and ever connecting lines you need to ...

... S CLE ba's, but you may use as ... as many as you think w... make the neat ... DOODLE (Mom and Dad can help) Have ... POPSI DOODLES

... the paper you need for your "POPSI" ... for the official entry blank on the right ... (ball) is attached

... entry blank to your "POPSI DOODLE ... E P.O. BOX 2... New York 46, N. Y. ... as many entries as you like. Entries must be postmarked ...night, Saturday, August 3, 1957

...ed by independent judging organization on ... DOODLE. In case of a tie, earliest postmark ... the deciding factor. Decision of judges will be final.

... AS YOU LIKE! WEEKLY CONTESTS BEGIN ... AND END THE FOLLOWING SATURDAY ... ENTRIES WILL BE JUDGED IN THE WEEKLY ...

Enter your first contest now!
...contest closes midnight Saturday, August 3rd!
Enter as often as you wish!

SEE ... TV
"POPSICLE" 5 STAR ... PARTY
Every ... ABC ...

OFFICIAL ENTRY BLANK

My name ... Age

Street Address ...

City ... Zone ... State ...

Brand of Ice Cream My Dad or Sis ... (CB)

When your entry is complete, attach to "POPSI" DOODLE and mail to "POPSICLE", P.O. BOX 123, New York 46, N. Y.

Always look for the Red "SICLE"® Ball!

FREE! GIANT GIFT LIST

YOUR "POPSICLE" DEALER HAS ADDITIONAL ENTRY BLANKS!

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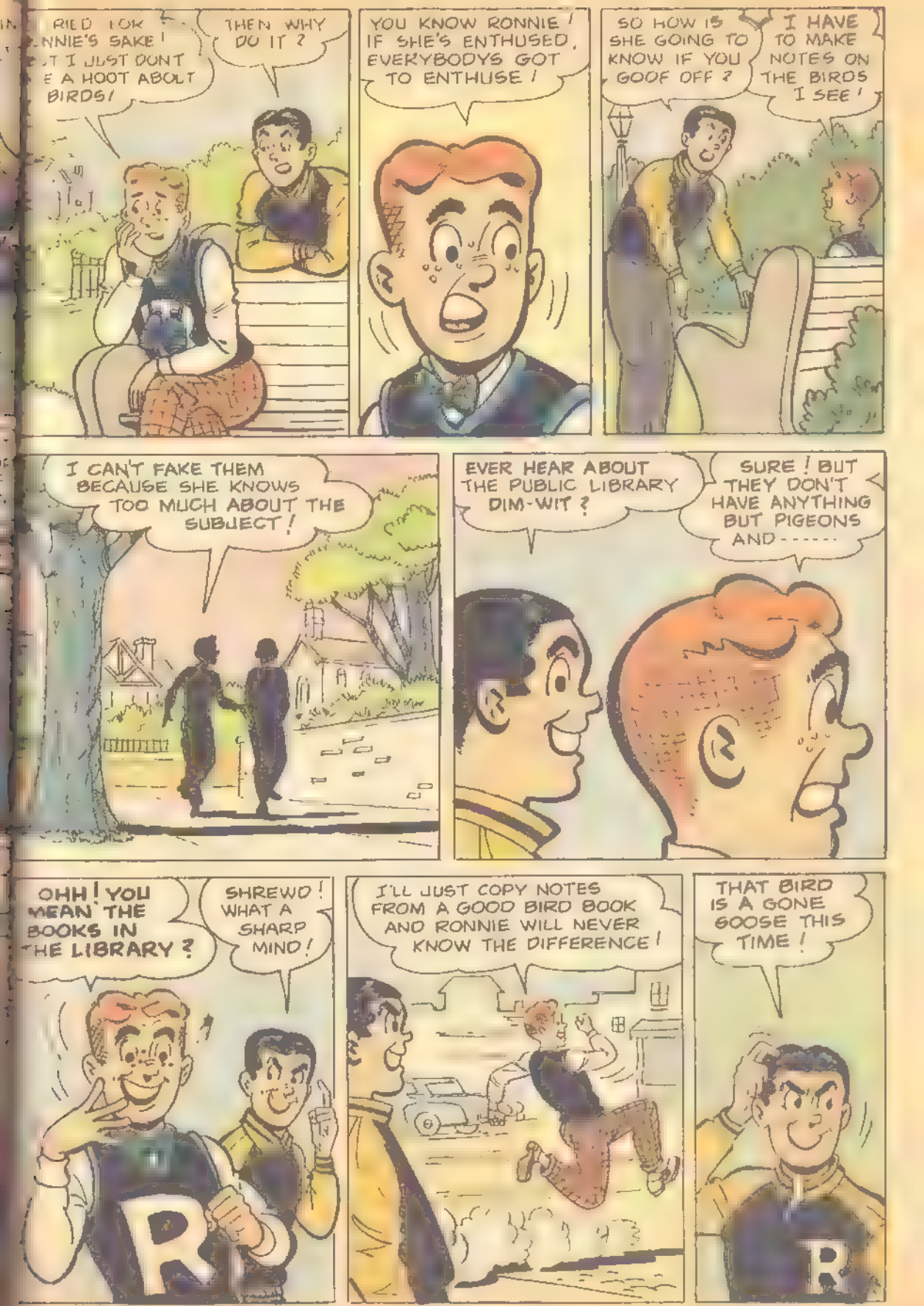
Archie
"THE MOLTING POINT"
THIS TOWN IS ABOUT AS LIVELY AS A CARNIVAL ON A RAINY WEEKDAY !!
I WONDER WHERE EVERYBODY ----
--- WELL I'LL BE-- A PEEPING PATRICIA !
ACHTUNG !-- MATA HARI !! WHAT GIVES ?
SSHH ! I'VE TAKEN UP BIRD WATCHING
BIRD WATCHING ??
YES !- I KEEP ON THE LOOKOUT FOR STRANGE BIRDS !
BY GOLLY ! I DON'T BLAME YOU A BIT !
IT'S A VER GOOD HOBB AND-- AND--
--DON'T BLAME ME A BIT FOR WHAT ?
CHECKING UP ON ARCHIE OF COURSE !
I TELL YOU KIDDO ! HE ONE BIRD WHO'LL BEAR WATCHIN

AREN'T THEY ALL ?
HI, REGGIE ! WHAT HAVE YOU BEEN DOING ?
TALKING TO RONNIE !
I SCARED HER COO-COO !
NOT HER, STUPID. THE BIRD SHE WAS WATCHING !
CAN YOU IMAGINE ANYTHING GOONIER THAN A HOBBY LIKE BIRD WATCH ----
SSSHH,
HUH ?
YOU TOO ?
HA!
QUIET ! I'VE SPOTTED A BIRD ! I HAVE TO MAKE NOTES !

I'VE GOT TO GET CLOSER! I CAN'T SEE THE WHOLE BIRD!
AH! THAT'S BETTER! GOLLY! I WONDER WHAT IT IS?
BOY! I'VE SEEN SOME SILLY LOOKING BIRDS IN MY DAY, BUT THIS -----.
D-UH!! DIN'T YOU EVER HEAR OF INVERSION OF PRIVACY, WISE GUY?
B-B-BIG MOOSE!!
IT AIN'T LITTLE OR AN NANNIE PEEPIN' TON
HONEST M-MOOSE! I DIDN'T KNOW IT WAS YOU! I WAS JUST LOOKING AT THE FUNNY BIRD ON HER HAT!
TSK! TSK! OUR LITTLE FEATHERED FRIENDS ARE VERY FEROCIOUS!
YOU OUGHT TO BE GOOD AT BIRD WATCHING, CHUM
YOU'VE GOT THE BRA FOR IT

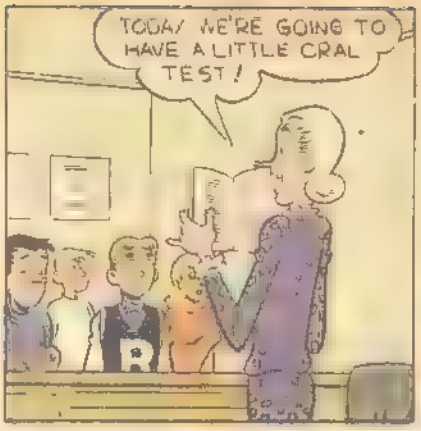

RIED FOR NNIE'S SAKE! T I JUST DONT E A HOOT ABOUT BIRDS!
THEN WHY DO IT ?
YOU KNOW RONNIE! IF SHE'S ENTHUSED, EVERYBODYS GOT TO ENTHUSE!
SO HOW IS SHE GOING TO KNOW IF YOU GOOF OFF ?
I HAVE TO MAKE NOTES ON THE BIRDS I SEE!
I CAN'T FAKE THEM BECAUSE SHE KNOWS TOO MUCH ABOUT THE SUBJECT!
EVER HEAR ABOUT THE PUBLIC LIBRARY DIM-WIT ?
SURE! BUT THEY DON'T HAVE ANYTHING BUT PIGEONS AND------
OHH! YOU MEAN THE BOOKS IN THE LIBRARY ?
SHREWD! WHAT A SHARP MIND!
I'LL JUST COPY NOTES FROM A GOOD BIRD BOOK AND RONNIE WILL NEVER KNOW THE DIFFERENCE!
THAT BIRD IS A GONE GOOSE THIS TIME!

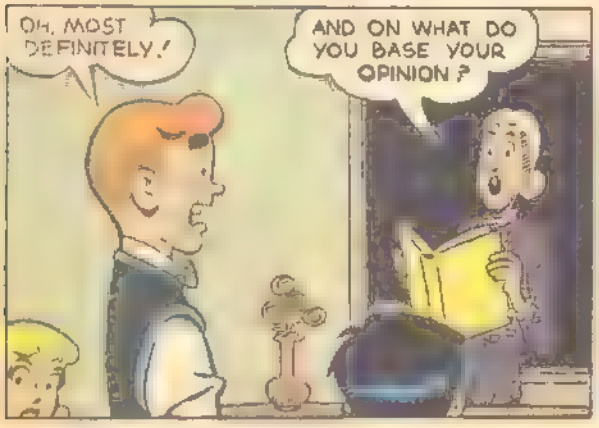
I'VE GOT MORE BIRDS IN THIS NOTEBOOK THAN I EVER KNEW EXISTED !
ARCHIE'NS ! HOW ARE YOU DOING WITH YOUR BIRD WATCHING ?
TAKE A LOOK A THAT ! OL' EAG EYE ANDREWS DOESN'T MISS A THING !
ARCHIE ! THIS IS INCREDIBLE !!
KEEN OBSERVATION, HONEY !
A VIVID IMAGINATION IS MORE LIKE IT ! WHERE DID YOU SEE THIS SPECKLED-TAIL RIDGE-RUNNER ?
I SAW A WHOLE FLO OF THEM IN THE PARK !
YOU BLUBBE HEA
R
THAT BIRD IS INDIGENOUS TO TANGANYIKA !!
INDIGENOUS ? NO WONDER THEY CAME HERE !
SOMETHING TELLS ME I'M EXPELLED FROM THE BIRD WATCHER'S SOCIETY !

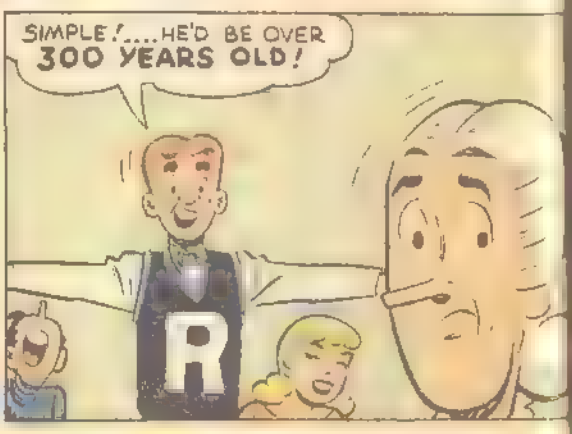
ONNIE ! HOW YOU AND CHIE DOING H THE BIRD ATCHING ?
I'M FLYING SOLO, REGGIE !
ARCHIE KNOWS FROM NOTHING ABOUT BIRDS !
I WAS A LITTLE ROUGH ON HIM. I MUST APOLOGIZE !
SPEAKING OF BIRDS ! I JUST SAW A GOLDEN-CRESTED CLAM-JUMPER IN THE PARK !
NEVER HEARD F SUCH A BIRD !
TAKE A LOOK THROUGH YOUR GLASSES !
HAM !
I SEE YOUR LITTLE CHICKADEE HAS COME HOME TO ROOST, BETTY !
THANKS TO YOU, REGGIE !
HEH, HEH ! ONE GOOD TERN DESERVES ANOTHER !

Archie

"AGE of MIRACLES"

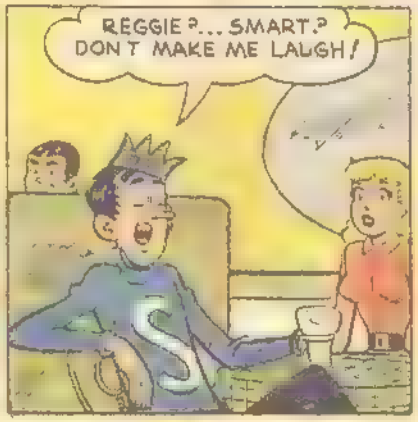


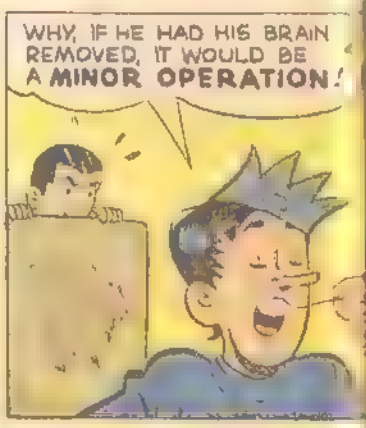


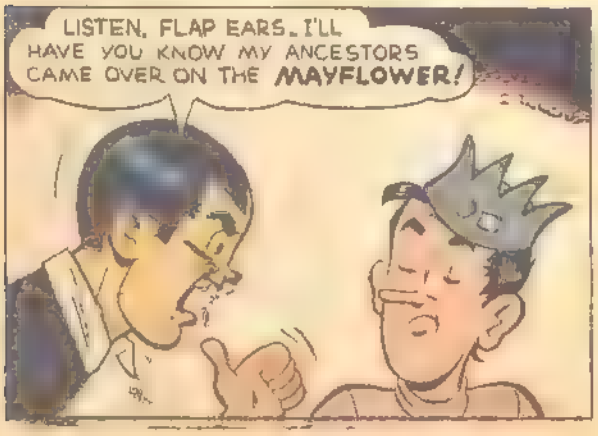


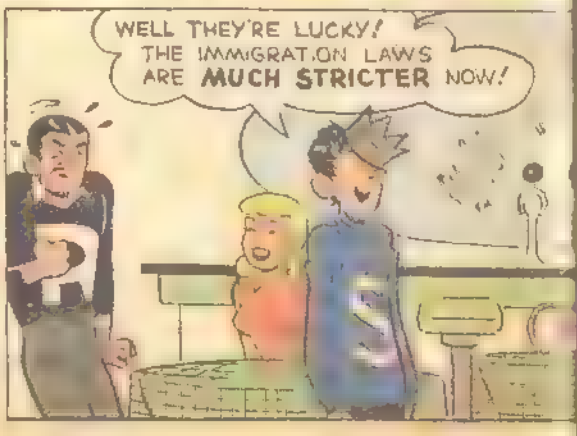
REGGIE

"A SHIP IN TIME"



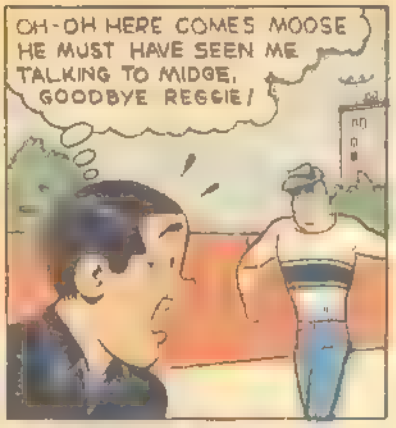


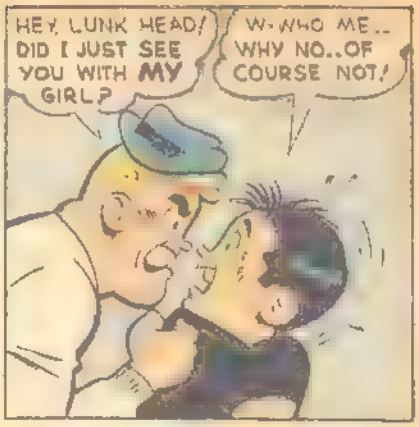


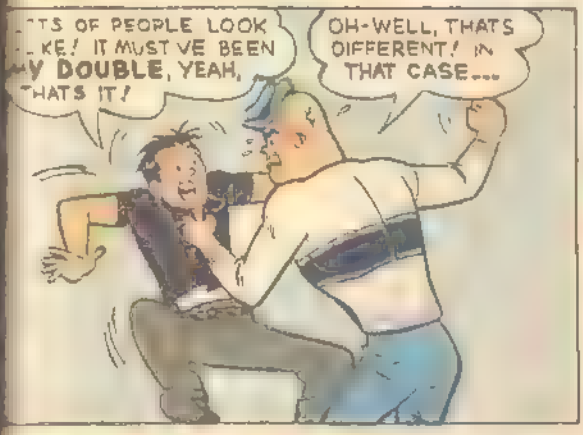


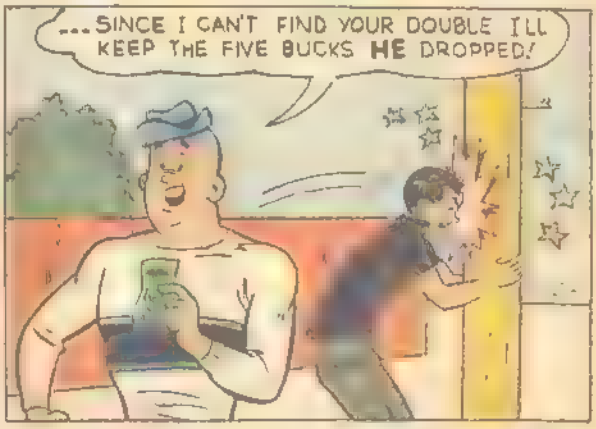
REGGIE

"EXPENSIVE EXPLANATION"



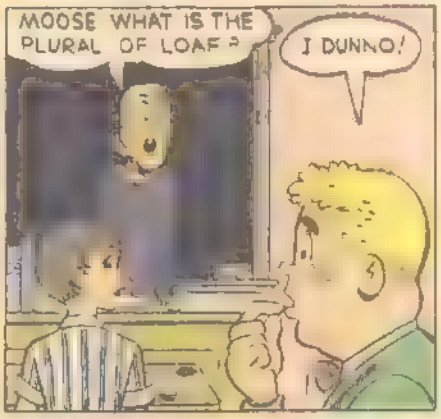


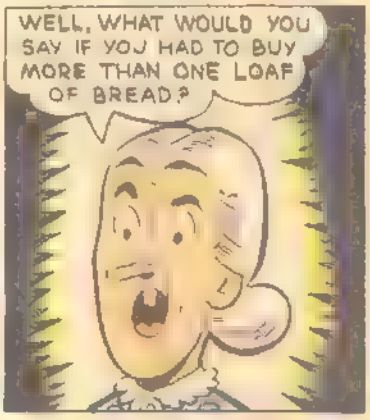


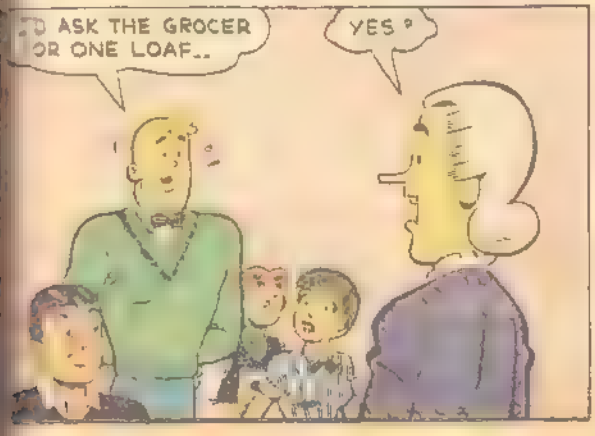


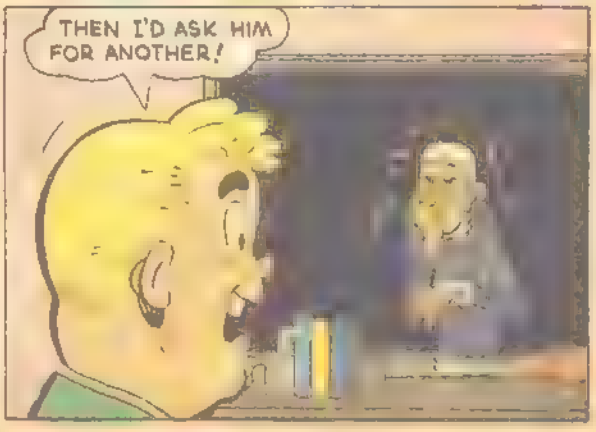
MOOSE

"...LOAFING ALONG!"



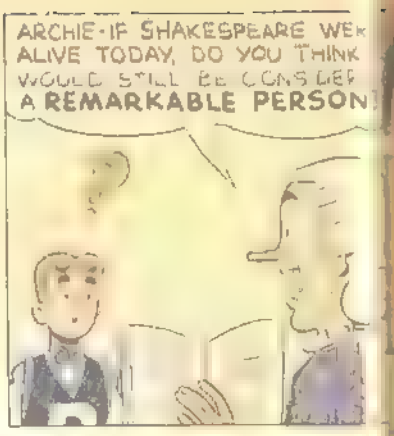


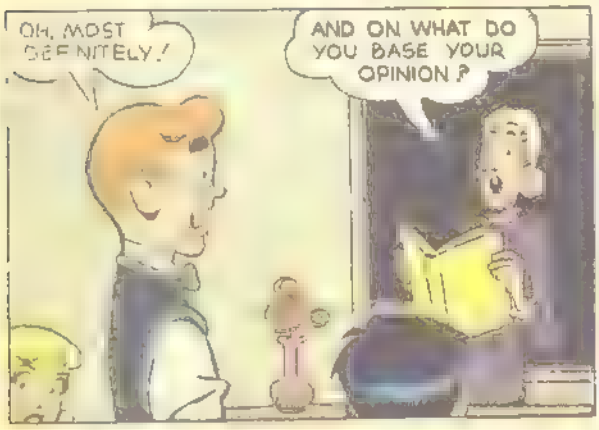


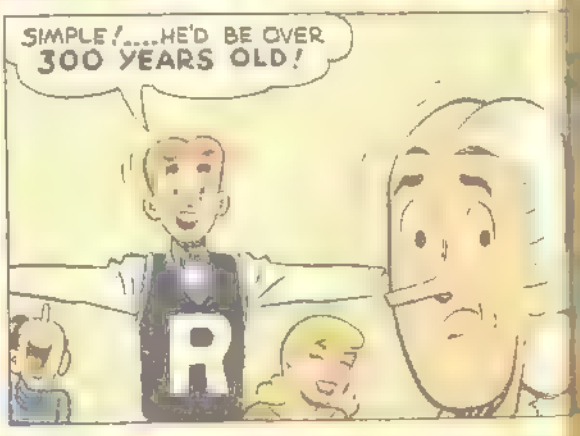


Archie

"AGE of MIRACLES"

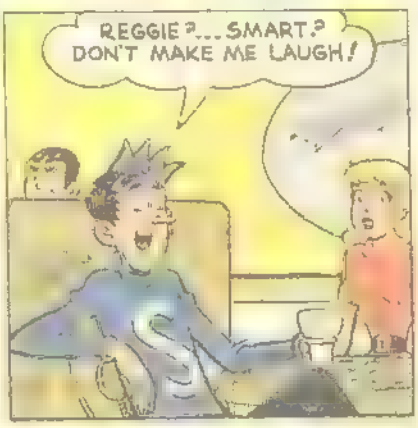


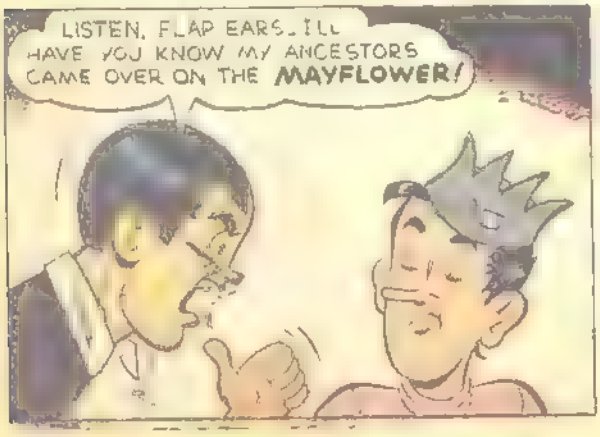


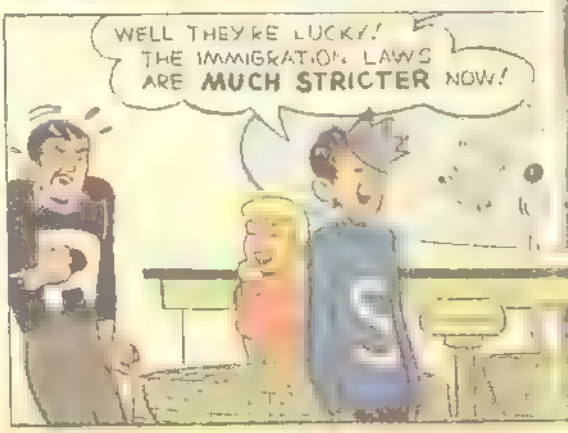


REGGIE

"A SHIP IN TIME"

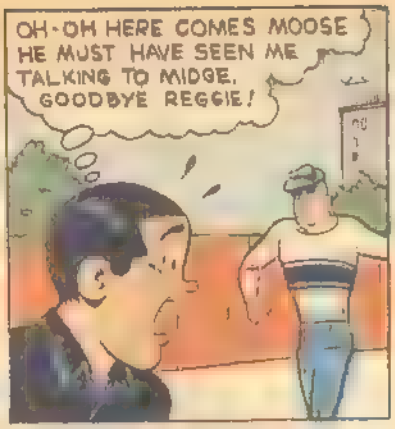


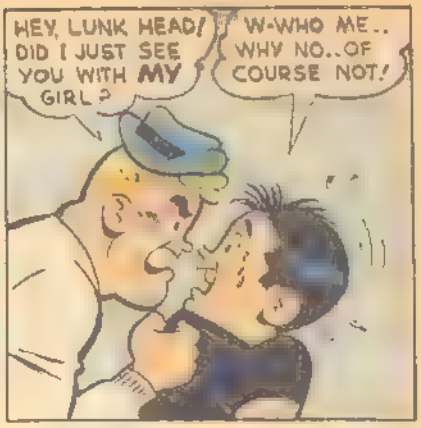


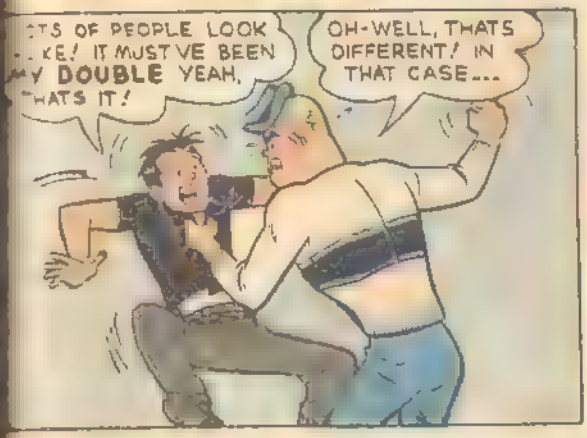


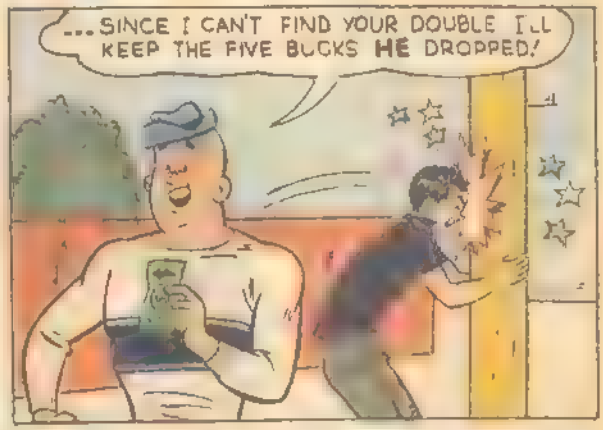
REGGIE

"EXPENSIVE EXPLANATION"



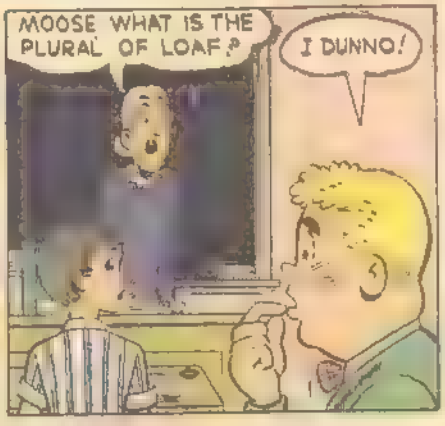


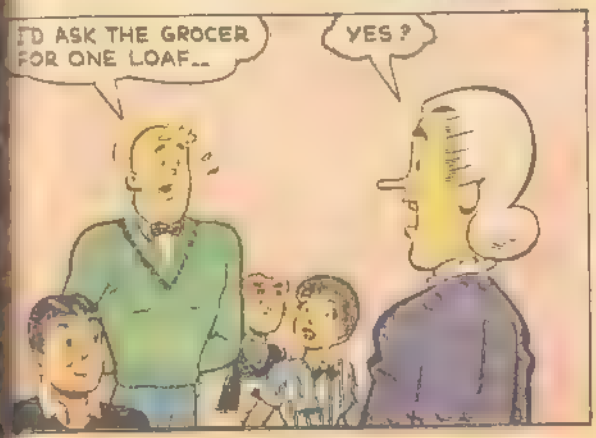


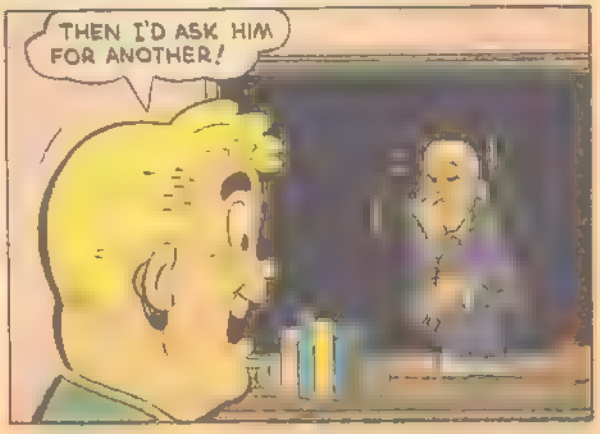


MOOSE

"LOAFING ALONG!"

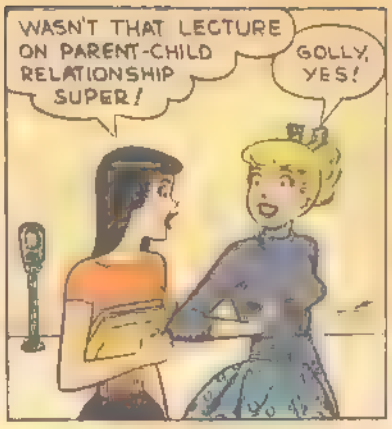


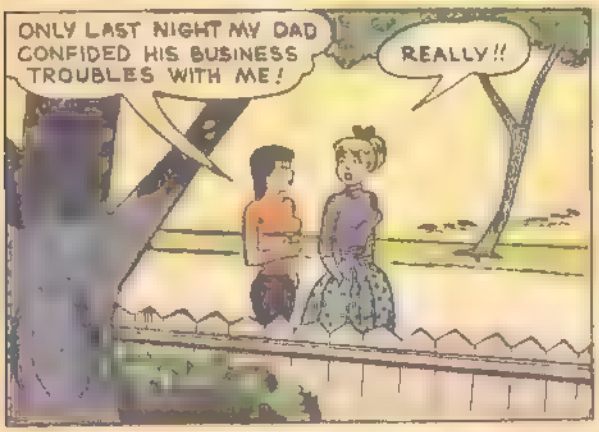


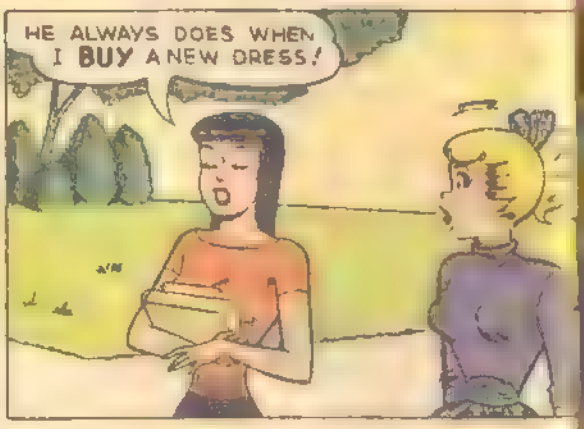


Archie's Girls
Betty and Veronica

"EXPENSIVE RELATIONSHIP"

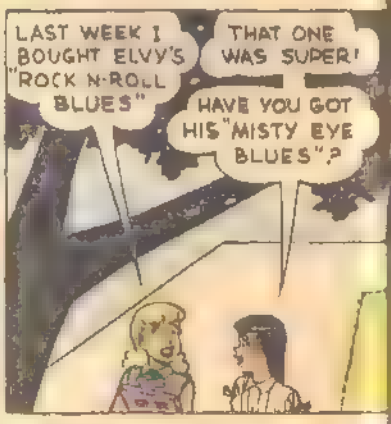


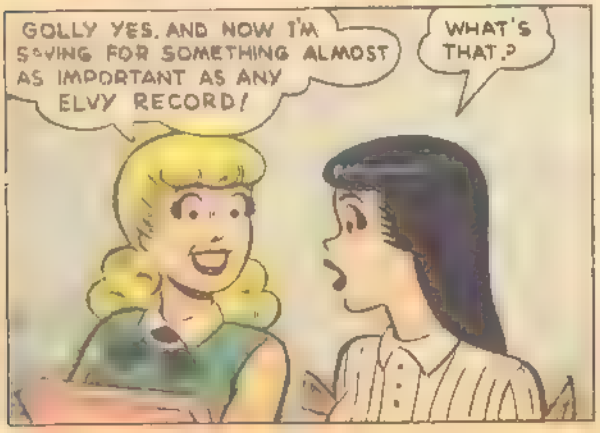


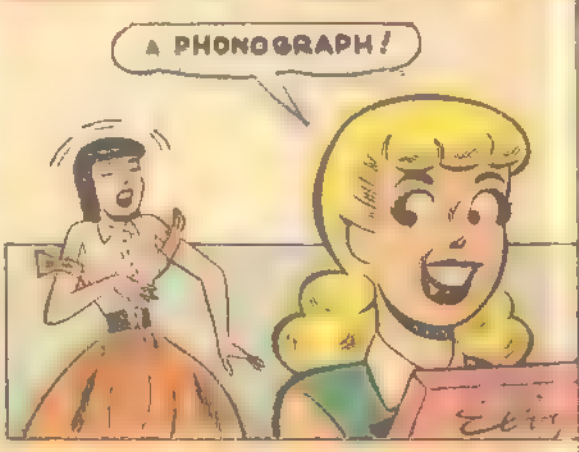


Archie's Girls
Betty and Veronica

"PLATTER CHATTER"

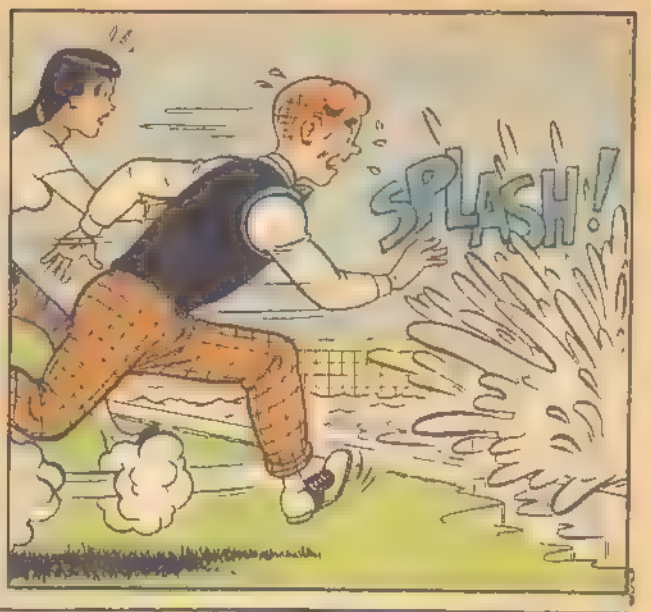




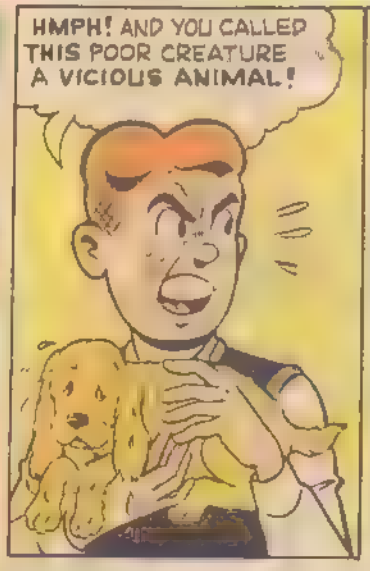


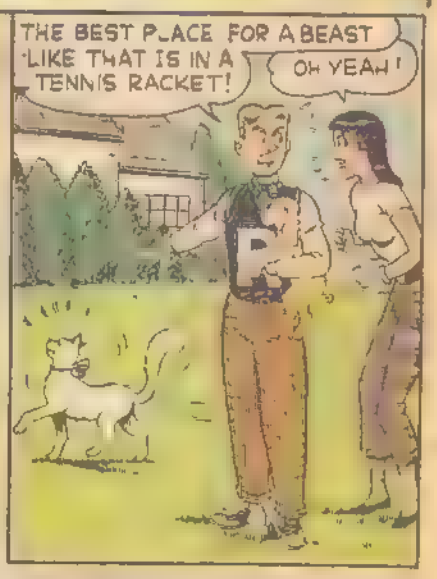
Archie's Girls
Betty and Veronica
HELLO, BETTY! I WAS JUST TALKING TO MY CAT, PENELOPE, AND NATURALLY I THOUGHT OF YOU, AND----
YOU OUGHT TO PLAY TENNIS, RONNIE! YOU BACK-HAND A COMPLIMENT LIKE A CHAMP!
WELL IT ISN'T THE RIVERDALE INFORMATION BUREAU? WHAT'S HOT OFF THE GRAPEVINE?
HI, ARCHIE!
I WAS JUST HEADING FOR THE HILLS TO LET PH DEALX RUN FOR A WHILE!
WHY NOT LET HIM LOOSE RIGHT HERE? WE HAVE PLENTY OF ROOM!
SAY! THAT'S NOT A BAD IDEA!
OKAY PH DEALX! TAKE OFF!
SPIT!
MMEEOowr!!!
SNIFF!
YAP! YAP! YAP!

ARCHIE !! STOP H.M! H HELL KILL POOR PENELOPE!
(WHEW!) DON'T WORRY! YOUR CAT IS SAFE IN A TREE!
YAP! YAP!
WHY DON'T YOU GET RID OF THAT VICIOUS ANIMAL? HE'S A MENACE!
GEE, I M SORRY VERONICA! HE JUST WANTED TO PLAY!
HE SCARED MY POOR, HELPLESS LITTLE PENELOPE OUT OF A YEARS GROWTH, AND....
YIPE!
YIP-YIIEEP
YI-YI YI-YEE!
PHIDEAUX! PHIDEAUX! IN THE POOL!! QUICK! INTO THE WATER!

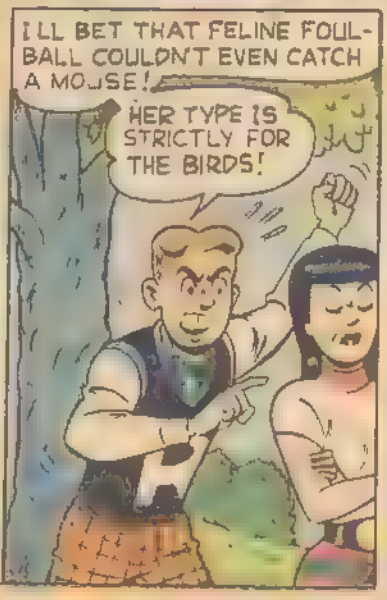

SPLASH!

GOSH! YOU POOR THING! DID THAT NASTY CAT HURT YOU
NASTY CAT?


HMPH! AND YOU CALLED THIS POOR CREATURE A VICIOUS ANIMAL!


THE BEST PLACE FOR A BEAST LIKE THAT IS IN A TENNIS RACKET!
OH YEAH!

WHY DON'T YOU GO BUY SOME BONES FOR THAT MISERABLE MONGREL! PREFERABLY HIS!
3.


I'LL BET THAT FELINE FOUL-BALL COULDN'T EVEN CATCH A MOUSE!
HER TYPE IS STRICTLY FOR THE BIRDS!

HMMMM! THIS IS GETTING MORE AND MORE INTERESTING EVERY MINUTE!

NEXT TIME I WALK MY DOG, IT'LL BE WITH SOMEONE WHO DOESN'T OWN A CAT!
I DON'T OWN A CAT!
OF COURSE NOT! YOU'VE GOT BETTER SENSE, BETTY!
TOMORROW!?
I'LL BE READY!
LOOK AT HER! SHE'S PURRING WORSE THAN PENELOPE!
WELL, KITTY! WOULD YOU LIKE A PIECE OF LIVER BEFORE YOU GO?
YOU EAT IT, DARLING! I'VE GOT TO GO HOME AND REST! I'M GOING TO START LIVING IT UP, TOMORROW!
WITH ALL NINE LIVES!
IT'S ALL YOUR FAULT, YOU MANGY MOUSER!
WHY COULDN'T YOU BE BETTY'S CAT!
B-AAY? HOW ABOUT THAT?
WHY COULDN'T SHE?

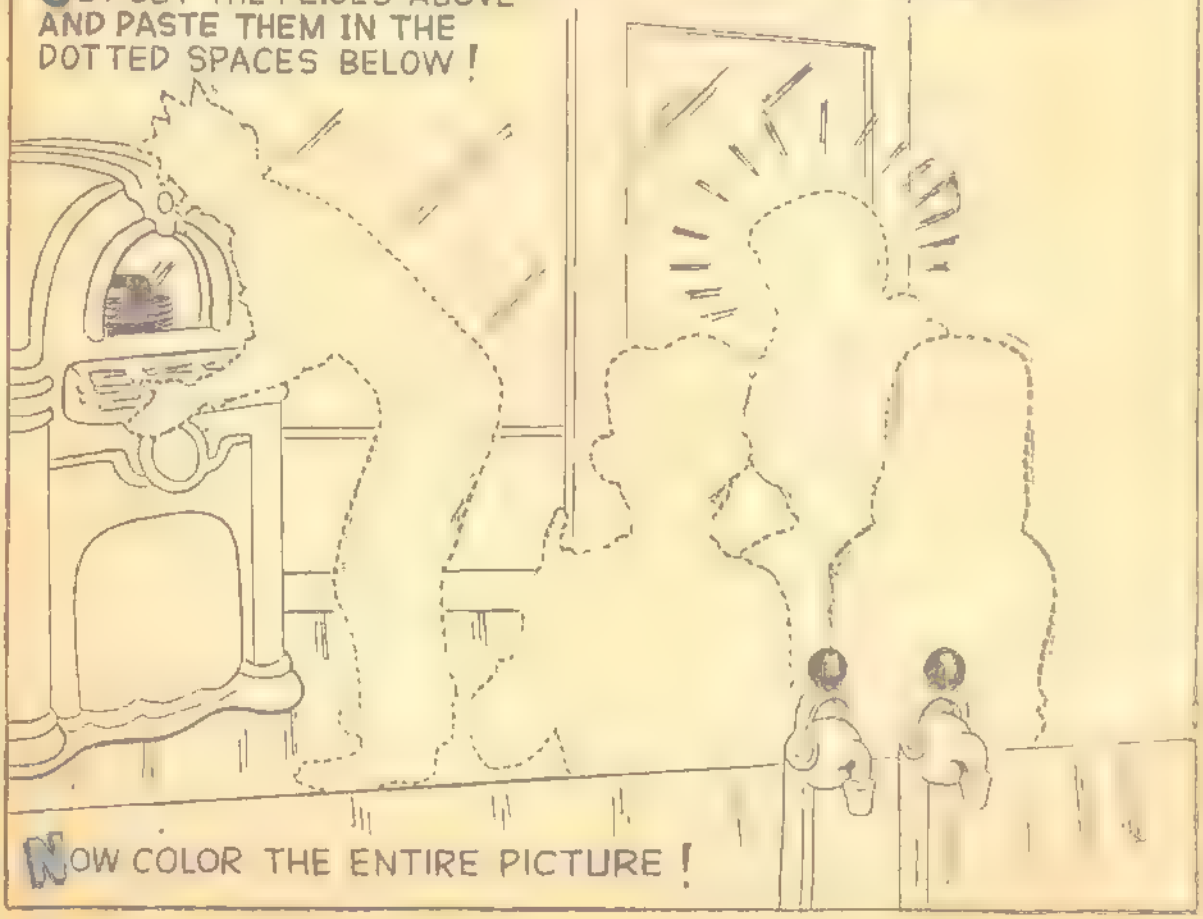
I TY DARLING! I CALLED TO POLOGIZE! I WAS VERY EAN TO YOU BEFORE!
OH THAT'S ALL RIGHT, RONNIE!
NO NO! I FEEL VERY BADLY ABOUT IT! I'M GOING TO SEND A LITTLE PEACE OFFERING
NOW WHAT COULD SHE BE SENDING?
RRRING!
TH S IS FOR YOU ADY! I GOT A DIME FOR BRINGIN' IT OVER!
OH OH!
PENELOPE! I MIGHT HAVE KNOWN THAT APOLOGY WAS TOO GOOD TO BE TRUE!
U TH NK SHE FIGURES S CAT WILL RU N UR DATE WITH RCH, EH?
WHAT ELSE?
W E-E... THERE S MORE THAN ONE WAY TO SK N A CAT!
JUGHEAD!
NO! NOT THAT!
DON'T BE S LLY! IT'S JUST AN EXPRESS ON!

NEXT DAY
HEE, HEE! I'VE GOT TO SEE THE RESULTS OF MY DIABOLICAL GENEROSITY!
IN HERE, PH DEAUX! WE'RE GOING TO PICK UP BETTY!
(:GIGGLE!:) W-WHO'S GOING TO PICK UP THE PIECES?
B-BETTY! T-THAT'S PENELOPE!
MMM
IT SURE IS! AREN'T THEY CUTE TOGETHER?
DADDY! I M SICK! CALL THE DOCTOR !! I'VE G-GOT H-HALLUCINATIONS !!
B-BUT H-HOW DID YOU DO IT?
IT WAS JUGGIE'S IDEA!
HE RUBBED THE CAT WITH STEAK SAUCE AND HE DUSTED YOUR DOG W TH CATNIP!

Archie's Pal

Jughead FUN PAGE

CUT OUT THE PEICES ABOVE AND PASTE THEM IN THE DOTTED SPACES BELOW!

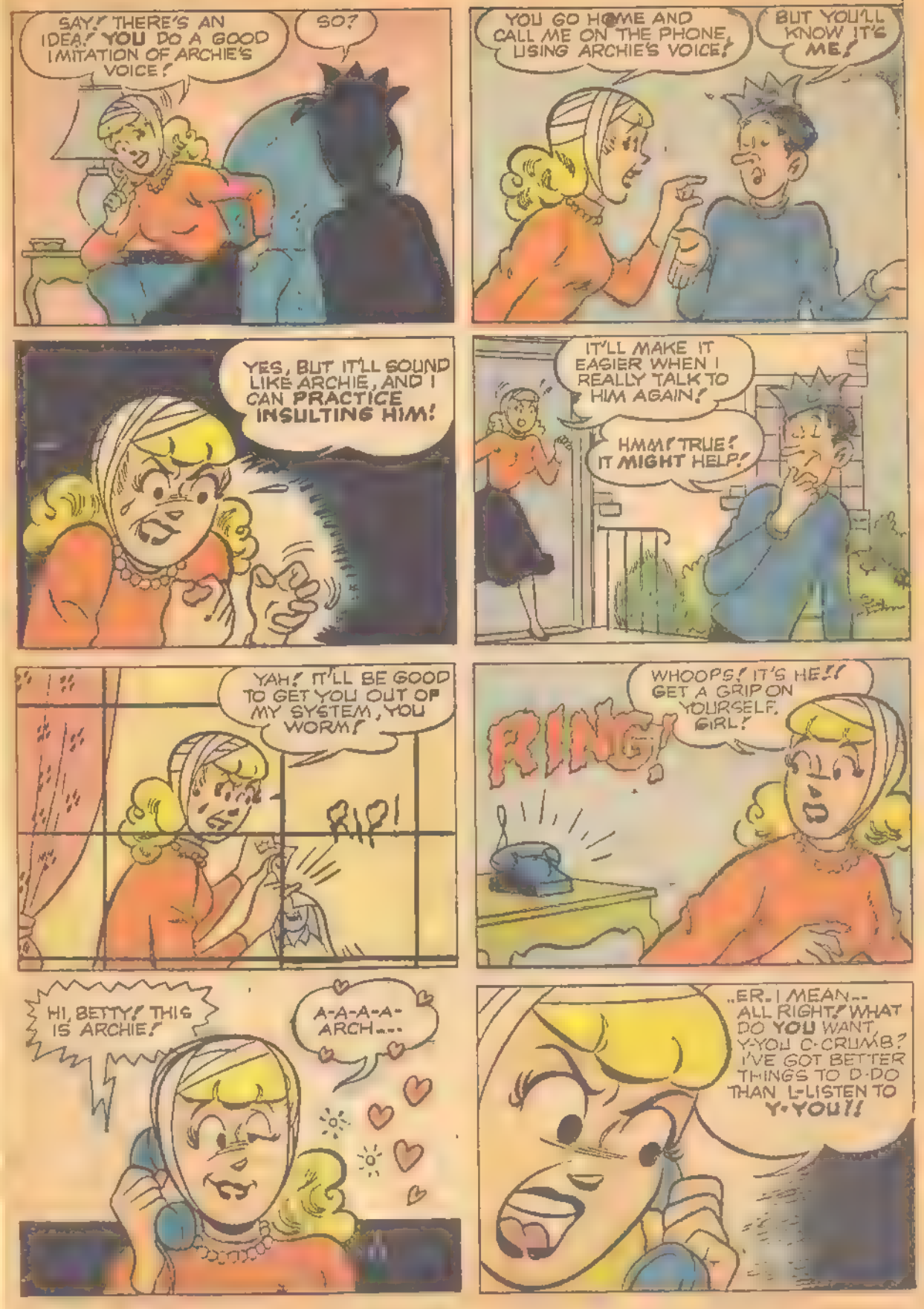


NOW COLOR THE ENTIRE PICTURE!

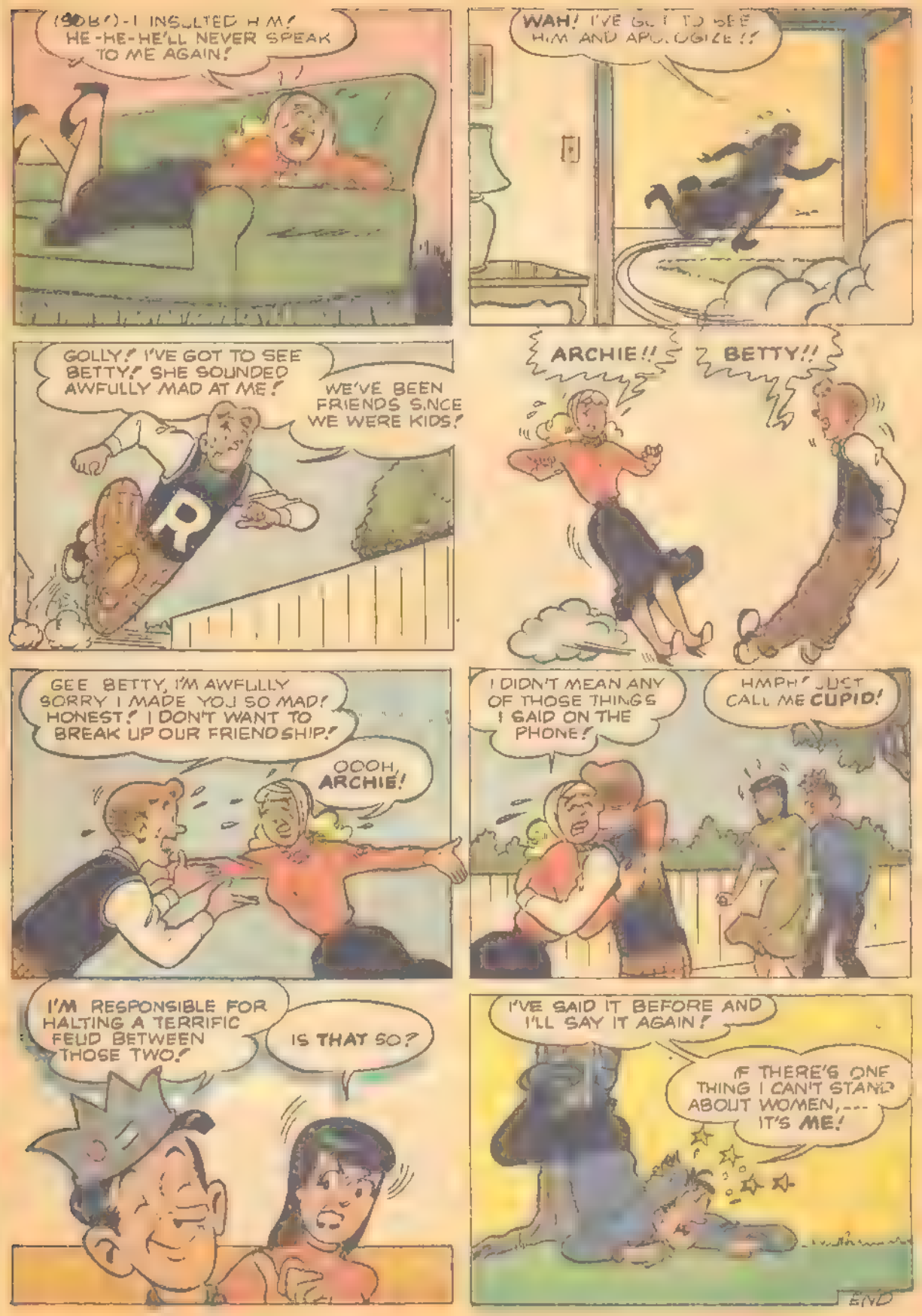
Archie
Despise the Limit
YES! RIGHT IN THE KITCHEN! A BIG VASE FE... OFF THE TOP SHELF OF THE PANTRY AND LANDED RIGHT ON MY HEAD!
TSK TSK! DID IT BREAK?
THE VASE DID,-THE HEAD DIDN'T! THEY TOOK X RAYS AND FOUND NOTHING!
NATURALLY!
HI, BETTY! HI, RONNIE! I-ER-I...
(GASP!) OMIGOSH! WHAT HAPPENED?
HOW AWFUL! HOW HORRIBLE!
OH, IT WAS NOTHING, REALLY, ARCHIE! I JUST..
OH YOU POOR LITTLE WOUNDED PIGEON!
TELL ME! TELL YOUR ARCHIEKINS! HOW DID IT HAPPEN?

HERE! PUT YOUR POOR INJURED HAND IN THIS SLING!
ARCHIE! LOOK! SEE WHAT I....
HERE BETTY! TAKE RONNIE'S BOOKS!
HOW CAN SHE BE SO INCONSIDERATE? DIDN'T SHE NOTICE THAT YOU'D BEEN HURT?
HMPH! SOME FRIEND!
POW
OUCH! WHAT'S WITH HER?
ARCHIE, YOU GOOF!! D.DN'T YOU SEE THAT BIG BANDAGE AROUND HER HEAD?
HEE, HEE! SHE'S HURT MUCH WORSE THAN I AM!
B-BANDAGE!
HOLY COW!! I THOUGHT THAT WAS A HAT!!

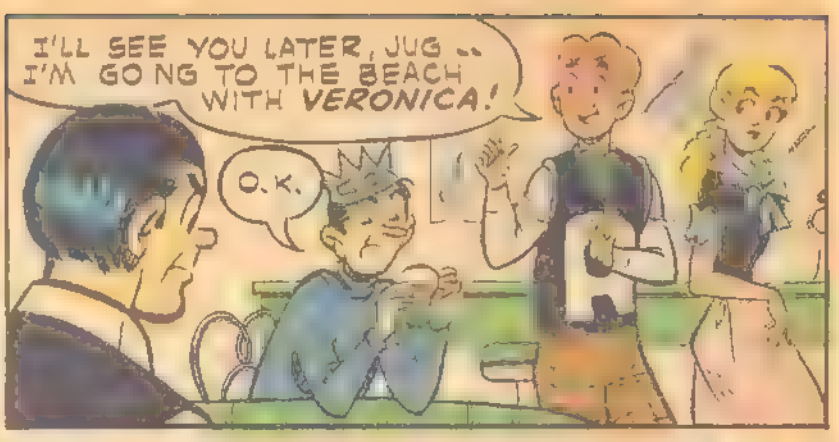
HI, BETTY! DIDN'T KNOW YOU'D TAKEN UP DART THROWING!
I HAVEN'T REALLY! IT'S JUST THAT THIS MAKES SUCH A GOOD TARGET!
ARCHIE?!?
I'M PRACTICING TO HATE HIM!
I'M WILLING MYSELF TO DETEST HIM!
SORT OF A DO-IT-YOURSELF BRAIN WASH, EH?
I CAN DO IT! I KNOW I CAN DO IT!
I'LL JUST KEEP TELLING MYSELF THAT I DESPISE HIM! HATE HIM! I DETEST HIM!
WHEN I SUCCEED I'LL BE FREE OF THE FRECKLE-FACED JERK!
HAH!
YOU'RE KIDDING YOURSELF! YOU'LL FOLD UP AT THE FIRST SOUND OF HIS VOICE!
(SIGH!) - I KNOW IT!

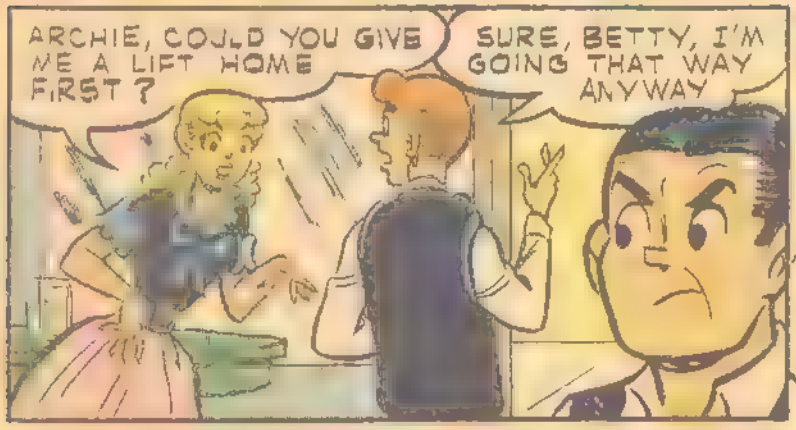

SAY! THERE'S AN IDEA! YOU DO A GOOD IMITATION OF ARCHIE'S VOICE!
SO?
YOU GO HOME AND CALL ME ON THE PHONE, USING ARCHIE'S VOICE!
BUT YOU'LL KNOW IT'S ME!
YES, BUT IT'LL SOUND LIKE ARCHIE, AND I CAN PRACTICE INSULTING HIM!
IT'LL MAKE IT EASIER WHEN I REALLY TALK TO HIM AGAIN!
HMM! TRUE! IT MIGHT HELP!
YAH! IT'LL BE GOOD TO GET YOU OUT OF MY SYSTEM, YOU WORM!
RIP!
RING!
WHOOPS! IT'S HE!! GET A GRIP ON YOURSELF, GIRL!
HI, BETTY! THIS IS ARCHIE!
A-A-A-A-ARCH...
..ER. I MEAN-- ALL RIGHT! WHAT DO YOU WANT, Y-YOU C-CRUMB? I'VE GOT BETTER THINGS TO D-DO THAN L-LISTEN TO Y-YOU!!

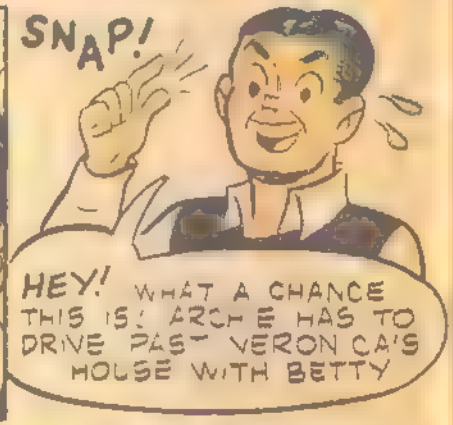
I'VE H-HAD J-JUST ABOUT ALL I CAN T-TAKE OF YOU, YOU BUMBLING BOW-TIED B-BOOB!
I'LL TH-THANK YOU TO FORGET MY PHONE N-NUMBER! FORGET MY NAME, AND FORGET YOU EVER MET ME!
SLAM
THERE! I DID IT! HAH! IT WAS EASY!
WONDERFUL! THAT WAS GREAT, BETTY!
JUGHEAD! HOW'D YOU GET BACK SO SOON?
SIMPLE! I NEVER CALLED!
THAT WAS ARCHIE ON THE PHONE! I TOLD HIM TO CALL YOU UP! SHREWD, EH?
NOW THE WORST IS OVER! YOU'VE MADE A CLEAN BREAK! HE'LL NEVER BOTHER YOU AGAIN, NOW!
WAH!
YOU LET ME THINK THAT WAS YOU AND MADE ME SAY THOSE AWFUL THINGS TO ARCHIE! I HATE YOU!!!

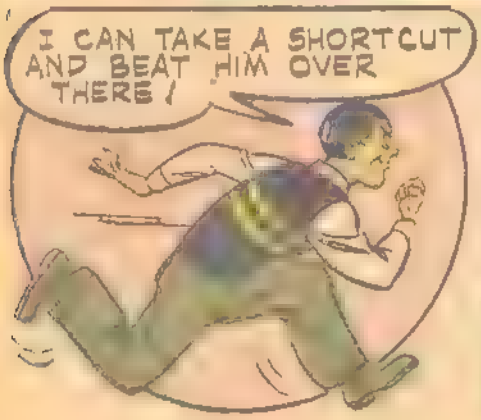

(SOB!)-I INSULTED HIM! HE-HE-HE'LL NEVER SPEAK TO ME AGAIN!
WAH! I'VE GOT TO SEE HIM AND APOLOGIZE!!
GOLLY! I'VE GOT TO SEE BETTY! SHE SOUNDED AWFULLY MAD AT ME!
WE'VE BEEN FRIENDS SINCE WE WERE KIDS!
ARCHIE!!
BETTY!!
GEE BETTY, I'M AWFULLY SORRY I MADE YOU SO MAD! HONEST! I DON'T WANT TO BREAK UP OUR FRIENDSHIP!
OOOH, ARCHIE!
I DIDN'T MEAN ANY OF THOSE THINGS I SAID ON THE PHONE!
HMPH! JUST CALL ME CUPID!
I'M RESPONSIBLE FOR HALTING A TERRIFIC FEUD BETWEEN THOSE TWO!
IS THAT SO?
I'VE SAID IT BEFORE AND I'LL SAY IT AGAIN!
IF THERE'S ONE THING I CAN'T STAND ABOUT WOMEN,--- IT'S ME!
END

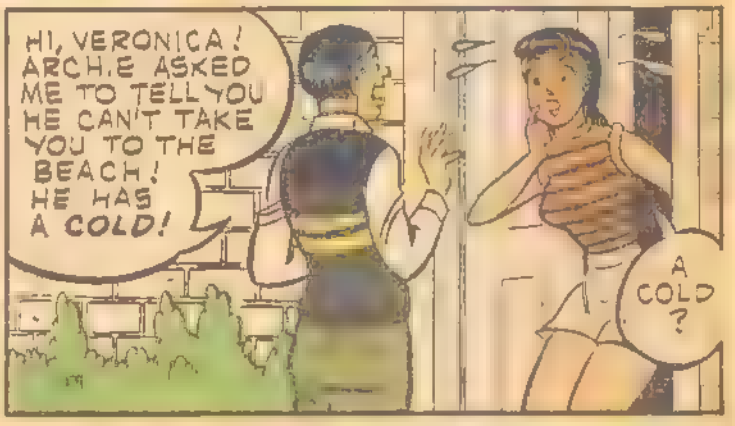
Archie IN DOUBLY CROSSED

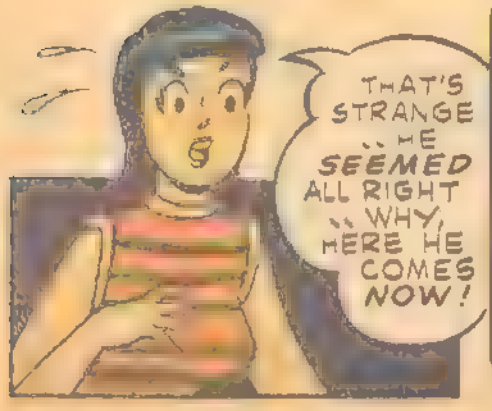


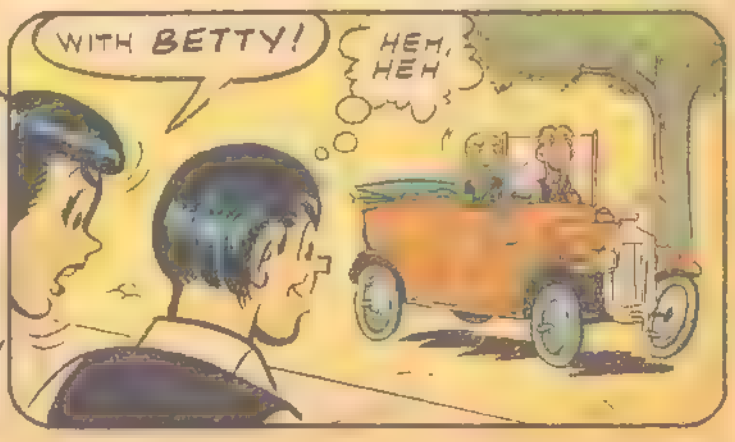






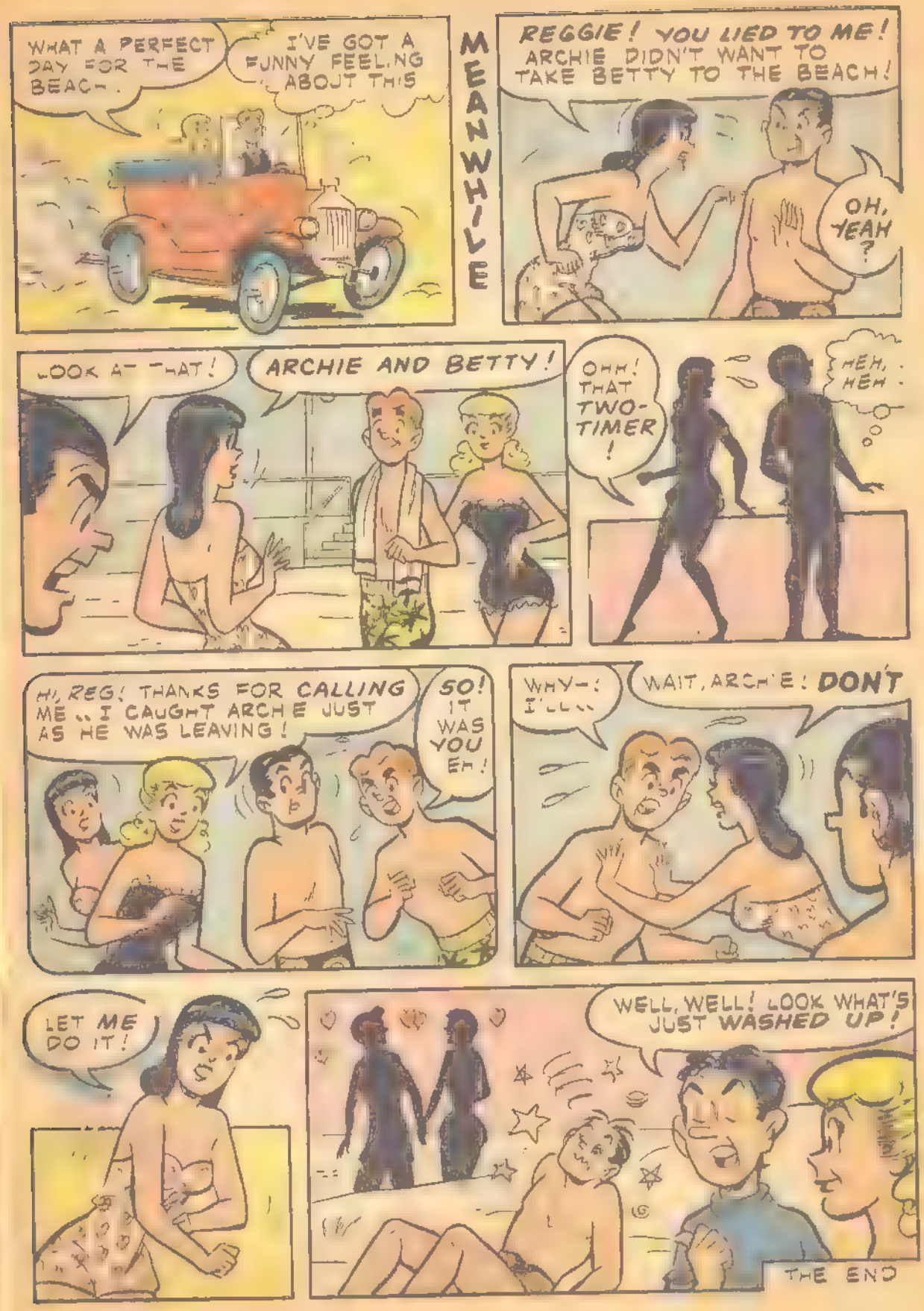






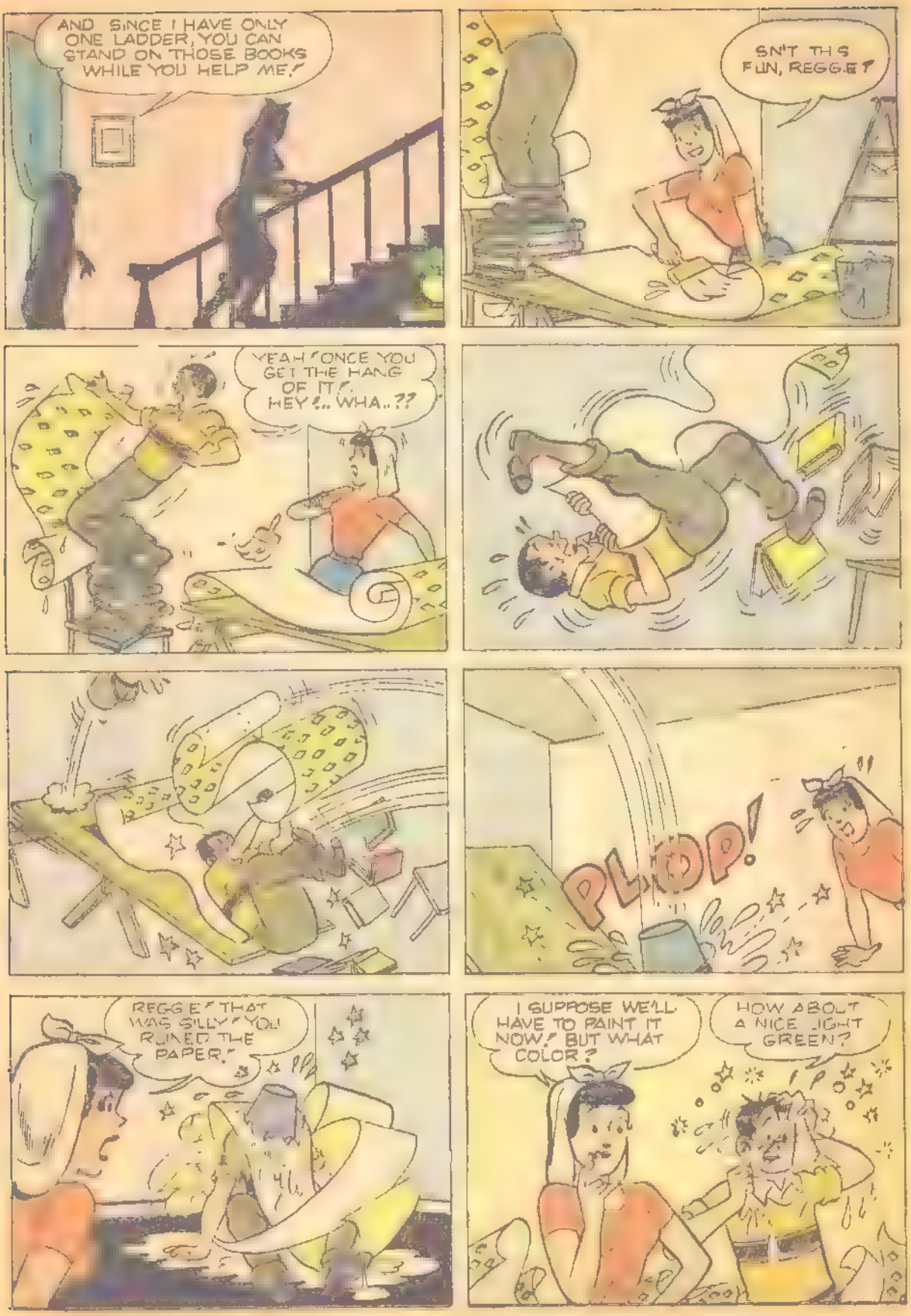
SO THAT'S THE WAY IT IS! I'LL SHOW HIM! REGGIE, YOU MAY TAKE ME TO THE BEACH INSTEAD!
FINE
LATER
SO RONNIE THINKS I DOUBLE-CROSSED HER AND SHE WENT WITH REGGIE!
THAT'S TOO BAD, ARCH
GROAAN!
I CAN'T TAKE ALL THIS SUFFERING! WAIT HERE --I'LL FIX THINGS UP FOR YOU, ARCH
HIS GIRLS SURE KEEP ME BUSY!
AND SO..
THAT'S WHY BETTY WAS IN ARCHIE'S CAR, VERONICA.. SHE ASKED HIM FOR A RIDE!
OH DEAR
JUGGIE, WOULD YOU CALL ARCHIE FOR ME AND ASK HIM TO COME DOWN HERE?
SURE!
AND PLEASE HURRY! REGGIE WILL BE BACK IN A FEW MINUTES!
I'LL HAVE HIM HERE IN NO T.ME!
TWO HOT DOGS, PLEASE
AH — HERE'S A PHONE!

JUG! YOU MEAN YOU DID IT! RONNIE'S NOT MAD ANY MORE?
THAT'S RIGHT, ARCH..
HOP IN YOUR JALOPY AND BEAT IT DOWN HERE! VERONICA'S WAITING WITH OPEN ARMS!
?
HMM— JUGHEAD MUST'VE PATCHED THINGS UP FOR ARCHIE .. WELL, I KNOW HOW TO FIX THAT!
I'LL JUST MAKE A LITTLE PHONE CALL TOO!
BETTY! WE'RE ALL OUT HERE AT THE BEACH! WHY DON'T YOU JOIN US?
ARCHIE'S ON HIS WAY NOW .. YOU CAN STILL CATCH HIM IF YOU HURRY!
DON'T WORRY, REGGIE
!
I'LL HURRY!
ARCHIE! WAIT FOR ME!
OH, OH!


WHAT A PERFECT DAY FOR THE BEACH.
I'VE GOT A FUNNY FEELING ABOUT THIS
MEANWHILE
REGGIE! YOU LIED TO ME! ARCHIE DIDN'T WANT TO TAKE BETTY TO THE BEACH!
OH, YEAH?
LOOK AT THAT!
ARCHIE AND BETTY!
OHH! THAT TWO-TIMER!
HEH, HEH.
HI, REG! THANKS FOR CALLING ME .. I CAUGHT ARCHIE JUST AS HE WAS LEAVING!
SO! IT WAS YOU EH!
WHY-! I'LL...
WAIT, ARCH'E! DON'T
LET ME DO IT!
WELL, WELL! LOOK WHAT'S JUST WASHED UP!
THE END

REGGIE
Hobby Loss
HIYA REGGIE!
WAKE UP, BOY! WHAT'RE YOU DAYDREAMING ABOUT?
(SIGH!) SAME AS I DREAM OF AT NIGHT! VERONICA!
YOU'RE WASTING YOUR TIME! YOU KNOW SHE'S ARCHIE'S G.R.L! THINK ABOUT SOMETHING ELSE!
(SIGH!) I WISH I COULD! I CAN'T GET HER OUT OF MY MIND!
DEVELOP A NEW INTEREST! GET YOURSELF A HOBBY OF SOME SORT! IT'LL KEEP YOUR MIND OCCUPIED!
HMM!.. YOU'VE GOT SOMETHING THERE!

YOU'RE RIGHT!! WHY SHOULD I KNOCK MYSELF OUT OVER A G R... WHO DOESN'T CARE ABOUT ME!?!? I'LL FORGET ABOUT HER!.. DRIVE HER FROM MY MIND!..
I'LL DEVOTE ALL MY TIME AND THOUGHTS TO A HOBBY! I'LL GET SO DEEP IN IT I'LL FORGET ABOUT EVEN KNOWING HER, THAT'S WHAT I'LL DO! YES SIR!
I'LL SHOW HER! I CAN BE INDEPENDENT! IF SHE THINKS I'M GOING TO SIT AROUND AND MOON OVER HER SHE'S MISTAKEN! I'M THROUGH WITH HER! FINISHED! THIS IS THE END!
GOOD BOY!
ER. DOES VERONICA HAVE ANY HOBBIES? MAYBE I CAN FIND ONE SHE'S INTERESTED IN?
FINISHED! THROUGH! THE END! HA!
WHY DO YOU WANT TO KNOW WHAT HER HOBBY IS?
SO I CAN MAKE IT MY HOBBY! IF WE HAVE AN INTEREST IN COMMON I'LL STAND A BETTER CHANCE WITH HER!
I HEARD HER SAY SOMETHING ABOUT RE-DECORATING HER ROOM BY HERSELF! SO WHAT?
SO I'M AN INTERIOR DECORATOR NOW!
I BROUGHT THESE BOOKS ON INTERIOR DECORATION ALONG! I THOUGHT WE MIGHT DISCUSS THEM TOGETHER!
OH HOW NICE! THOSE BOOKS ARE JUST WHAT I NEED!
I WAS JUST ABOUT TO REPAPER MY ROOM..


AND SINCE I HAVE ONLY ONE LADDER, YOU CAN STAND ON THOSE BOOKS WHILE YOU HELP ME!
ISN'T THIS FUN, REGGIE?
YEAH! ONCE YOU GET THE HANG OF IT! HEY!.. WHA..??
PLOP!
REGGIE! THAT WAS SILLY! YOU RUINED THE PAPER!
I SUPPOSE WE'LL HAVE TO PAINT IT NOW! BUT WHAT COLOR?
HOW ABOUT A NICE LIGHT GREEN?

OUCH! MY KNEES ARE KILLING ME!
HERE! DON'T GET IT DIRTY! I'LL BE RIGHT BACK!
AS LONG AS I'M MAKING MYSELF COMFORTABLE I'LL TURN ON FAN... THE PAINT MAKES MY EYES TEAR!
UH OH! I GOT PAINT ON THE PILLOW!
IT'S GOT A ZIPPER ON IT!.. I'LL TURN IT INSIDE OUT AND SHE'LL NEVER EVEN SEE IT!
REGGIE! THE FAN!
OOPS!
TURN IT OFF!

JUST A FEW MORE AND THEN YOU CAN FINISH THE PAINTING!
AND SO...
WELL, THAT'S DONE!
GOOD! NOW ALL YOU HAVE TO DO IS MOVE THE FURNITURE BACK INTO THE ROOM!
OH REGGIE! THAT'S FINE!
THANK YOU SO MUCH!
SMACK!
I'M SO GLAD YOU DECIDED TO TAKE UP INTERIOR DECORATING AS A HOBBY!
SO AM I! SO AM I!
NOW, THANKS TO YOU, I CAN HANG THIS PICTURE OF ARCHIE WITHOUT ANY WORRY!.
THE COLOR IN IT USED TO CLASH HORRIBLY WITH THE COLORS OF THE ROOM! I'M SO GLAD YOU SUGGESTED THE COLOR YOU DID!
I WONDER WHAT REGGIE'S COLLECTING AS A HOBBY? HE SAID I'D GET A BANG OUT OF IT!

Check the Kind of Body YOU Want:

- ☐ Slimmer Waistline and Hips
- ☐ Broader Chest and Shoulders
- ☐ More Weight, Solid in All The RIGHT PLACES
- ☐ More Powerful Arms and Grip
- ☐ More Powerful Leg Muscles
- ☐ More Energy, Better Complexion, Sleep More Restfully

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Do you want broader shoulders — pounds off your waist and hips — more powerful arms — handsome legs — a mid-section with solid-as-steel muscle? Just check what you want right in the coupon below. I'll PROVE you can get it in just 15 minutes a day—right in the privacy of your room.

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My method—"*Dynamic Tension*" is so easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of "*Dynamic Tension*" almost unconsciously every minute of the day—to BUILD MUSCLE and VITALITY. And *you'll* be using the method which many great athletes use for keeping in condition for boxing, wrestling, baseball, football, tennis and every other sport.

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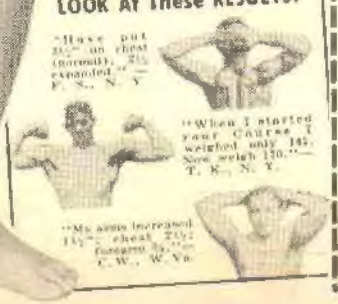
Send now for my 32-page book, describing my famous method—packed with photographs and valuable advice. Tells how YOU can develop big powerful muscles; excel in athletics; develop a magnetic personality—and more. Shows what "*Dynamic Tension*" has done for others—what it can do for YOU!

This book is a real prize, yet I'll send you a copy absolutely FREE. Rush coupon to me personally: **CHARLES ATLAS, Dept. 272-C, 115 E. 23rd Street, New York 10, N. Y.**

LOOK At These RESULTS:



"Have put 2½" on chest (normal), 2½ expanded."—F. S., N. Y.

"When I started your Course I weighed only 145. Now weigh 170."—T. K., N. Y.

"My arms increased 1½"—chest 7½"—forearm 2"."—C. W., W. Va.

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(Check as many as you like)

- ☐ More Weight—Solid—in The Right Places
- ☐ Broader Chest, Shoulders
- ☐ Powerful Arms, Legs, Grip
- ☐ Slimmer Waist, Hips
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic Tension" can make me a new man—32 pages, crammed with photographs, answers to vital questions, and valuable advice. No obligation.

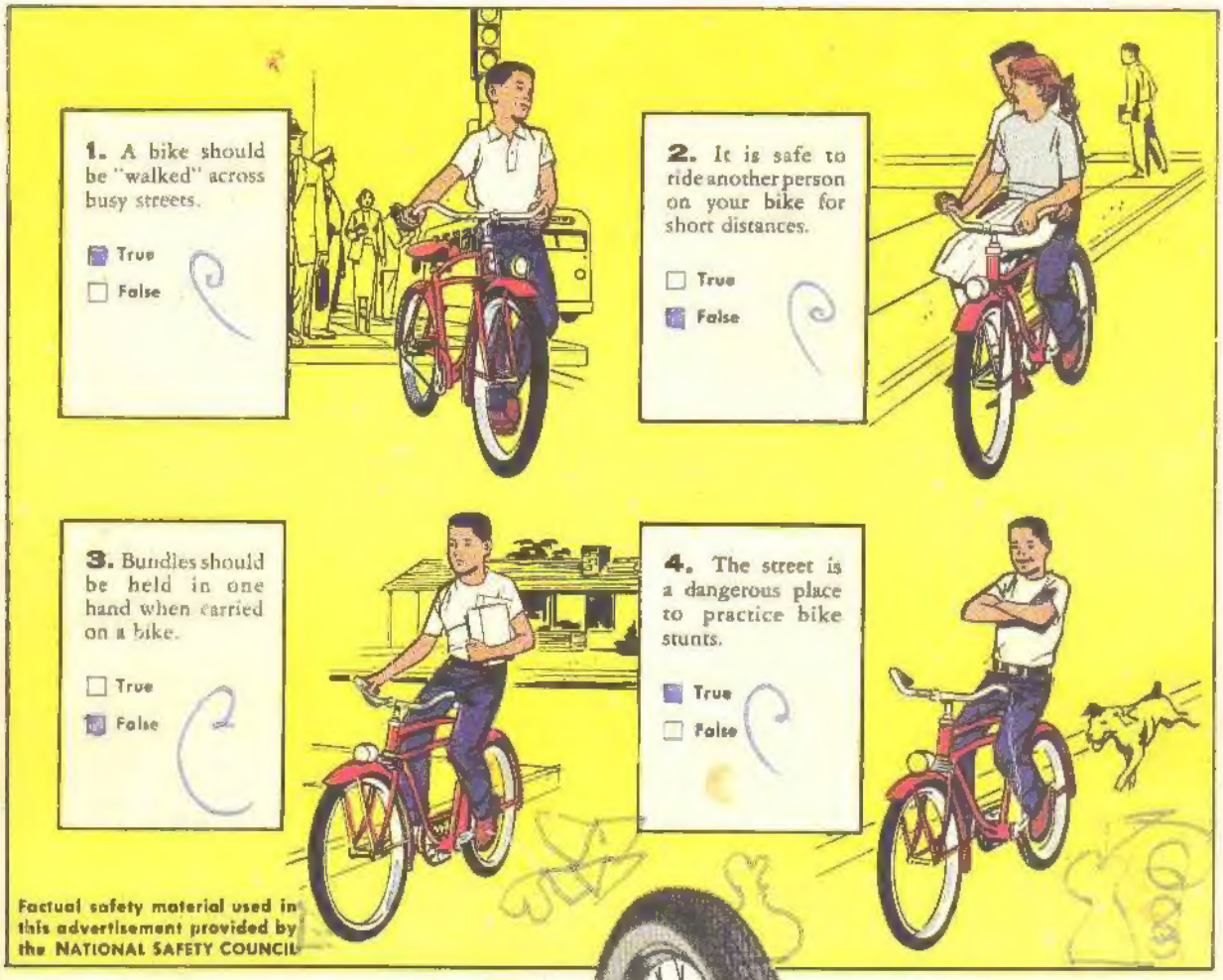
Name..... Age.....
(Please Print Plainly)

Address.....

City..... State.....

☐ If under 14 years of age check for Booklet A.

WHAT'S YOUR SAFETY I.Q.?


1. A bike should be "walked" across busy streets.
True
False
2. It is safe to ride another person on your bike for short distances.
True
False
3. Bundles should be held in one hand when carried on a bike.
True
False
4. The street is a dangerous place to practice bike stunts.
True
False
Factual safety material used in this advertisement provided by the NATIONAL SAFETY COUNCIL

Right or wrong? Some of the bike riders shown are both safe and smart. Others are asking for trouble. Look at the pictures and mark them either as "True" or "False". Check your answers with those printed below.

In *any* bike riding situation it's just good safety-sense to have good tires—and to check them regularly. Don't forget . . . your brakes stop your wheels, but only your *tires* can stop your *bike!* When you buy your next bike tires, remember this, for tops in *safety* as well as easy pedaling, your best buy is U.S. Royal.

U.S. ROYAL
BIKE TIRES
Safety • Speed • Service
get 'em at your nearby U. S. Royal Dealer's

Get this Safety Rider's Do-It-Yourself Belt Kit

Be proud of being safe and courteous—this beautiful 1" wide belt identifies you as a safety rider. Your belt will be the only one like it because you tool and decorate it yourself. Belt Kit includes 8 oz. tooling cowhide belt, gold colored buckle set, 12 colored reflector jewels, complete instruction and stencil sheet—a full $2.50 value . . . yours for only $1.00! Mail the coupon, $1.00 enclosed, today! Offer expires on December 31, 1957.

United States Rubber Company
Safety Rider's Do-It-Yourself Belt Kit
Box 791, Fort Worth, Texas

My $1.00 is enclosed. Please rush me my Safety Rider's Do-It-Yourself Belt Kit

Name Bill Dawson
Address 730 N Coronado
City Los Angeles Zone State California

US RUBBER
United States Rubber
Cycle Tire Department
549 East Georgia Street • Indianapolis 6, Indiana

ANSWERS: 1. True. 2. False. 3. False, bundles should be placed in a carrier. 4. True.